Association for the Promotion of Entrepreneurship “Živojin Mišić”

ANNUAL REPORT FOR THE YEAR 2014
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1. Who are we?
We are a non-governmental, non-profit Association which wants to inspire and encourage young people to embark on entrepreneurship and raise awareness about its importance. The Association was named after one of the largest Serbian army leaders Živojin Mišić. The man who showed amazing knowledge, innovativeness and the ability for strategic planning, which are the key characteristics of each entrepreneur.

**Our vision**

Serbia in which entrepreneurship has become omnipresent.

**Our mission**

By innovative projects, we want to develop entrepreneurial spirit and ambition in young people in a systemic way.

**Our aims**

To recognize problems in society whose solutions, through the projects and activities of the Association, have long-term positive effects on young people. To encourage entrepreneurship in young people and to direct them towards perseverance, innovativeness and initiative. To recognize potential in young people and help in the education of talented children. To encourage citizens and society in general in initiative and belief in above-average results.
Why entrepreneurship?

We believe that the best way for the economic recovery and progress of the country is starting one’s own business and creating domestic products. This is the reason why we want to encourage and direct young people in this direction and raise entrepreneurial spirit in them. As Serbia, for centuries backwards, has not been the country in which entrepreneurial culture was fostered, we make an effort to develop entrepreneurial skills and change awareness in young people through the projects we have.

We believe that entrepreneurial spirit does not have to mean only one’s own business, or the state of awareness. Entrepreneurial traits mean that someone has initiative, skill, will, creativity, inclination to progress and above-average results, takes responsibility, makes plans in advance, has a vision of his/her progress and the business he does and is not afraid of taking risks.

We believe that people with these traits make progress for their business environment and for themselves as well. Our aim is that future generations view their job in this way. We are sure that this approach to a job will ensure higher prosperity and progress for our country and, therefore, a nicer life and pleasure of all its citizens.
Our team

Vladimir Prelovac

The concept creator of the Association and its visionary. He is the founder of “Devana Technologies” national company and its main product ManageWP, which has a leading position on the market of Wordpres management. Guided by his experience, he wants Serbia to have more domestic products of the highest quality in the world, which will make economic progress for the country.

Lela Đokić

The project coordinator of the Association and the main responsible person for the implementation of the projects. She believes that each positive change in society must start from us ourselves and that citizens themselves can contribute most to a brighter future of the country. For this reason, she has been active in various non-governmental organizations for several years.
About us

The Association for the Promotion of Entrepreneurship “Živojin Mišić” was founded in 2013 in Belgrade, wishing to improve society and support entrepreneurship because we believe that entrepreneurship is a formula for the economic progress and recovery of the country.

The Association has been founded by a Serbian enterprise “Prelovac Media” (now Devana Technologies) on the initiative of its employees and the concept creator was Vladimir Prelovac, the founder of the enterprise and the chairman, wishing to inspire young people and show them the direction of development which will lead both them and their environment to success. The enterprise has decided to invest a part of its profit in this idea for the purpose of enriching the programme and projects of the Association.

As a non-governmental, non-profit organization, the Association began to invest all its means in the projects which it implements on its own and with the unselfish help and advice from its collaborators and friends. It makes decisions independently about how the money will be distributed, which social problem it will try to solve by its own initiative or project and where it directs its strategy. In the second year after its foundation, the Association implemented two projects. Both of them were directed at education and young people.

In April the “New Hopes of Chess” project was implemented for the second time in a row, and, for the first time, the project “The Best Educators of Serbia” was implemented. Therefore, the Association started to encourage chess and strategic thinking, education and versatility of young people.

The Association “Živojin Mišić” has been led since the very beginning by the idea to inspire young people in all possible ways to pluck up courage, be courageous and innovative, to create their opportunities on their own, in one word – to become entrepreneurs themselves as well.
2. Accomplishments in 2014

NEW HOPES OF CHESS
Why have we chosen chess?

Worldwide research has shown that the chess play is useful, especially for younger children because it develops intelligence and self-confidence. Chess teaches children to be thoughtful and to make plans, to think in advance and independently analyse a problem, to think abstractly and to be responsible for their own actions. Chess develops children’s personal traits which, when they grow up, will be very valuable and useful for each entrepreneur. This is the reason why we want to popularize chess among young people”.

“Devana Technologies Company” (known as Prelovac Media at that time) has initiated a chess tournament “New Hopes of Chess” aiming at the promotion of chess among young people as a useful game for development and growth. In this way we wanted to point at the positive role of chess in the development of school children and to draw attention of the public to this nice, generous and useful game. That year, tournaments took place in the premises of Mikser House and they were intended for children up to 12 years and chess amateurs.
Only a year later, in 2014, the project included five tournaments, organized in cooperation by Military Grammar School and Comtrade Company.

107 competitors have taken part and 317 games of chess have been played. Our best young chess players competed in the tournaments for children up to 10 and 11 years, and the team tournament of the members of the Army of Serbia and the tournament of chess amateurs was held.

7 trophies, 21 medals, professional chess software and a large number of other awards (books, chess sets, certificates) were given.
Internet match

Children’s internet chess match for the young representations of Serbia and Slovenia has also been held this year in the tournament of “New Hopes of Chess”.

The tournament has been supported by the Chess Association of Serbia, Chess Association of Slovenia and Comtrade Company and the tournament has been held in Belgrade and in Ljubljana.
## Financial Report

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<tr>
<th></th>
<th>Amount (USD)</th>
<th>Amount (RSD)</th>
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<tbody>
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<td><strong>RSD 301,350</strong></td>
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</table>
2. Accomplishments in 2014

THE BEST EDUCATORS OF SERBIA
The Best Educators of Serbia

We believe that the teaching profession is one of the most responsible because teachers have a difficult and significant task of passing knowledge and, therefore, it directly influences the formation, development and future of their students.

Nowadays, their aim is to create successful citizens of the world who will be completely ready to accept new knowledge and skills of the 21st century.

Through this project we want to encourage and award the educators who make a difference in their job and who achieve spectacular results.

The teacher, who is a generator of novelties and changes, who is a role model and inspiration for his/her students and colleagues, who encourages intellectual curiosity in students and thoroughly engages them in gaining new knowledge, has a lifelong impact on them.

In our opinion, awarding the best educators of Serbia is much more than individual recognition and emphasizing of the best.

Our aim is to raise awareness through this project and remind teachers of how much their profession and quality of their work are important for the whole society and the future of this country. By emphasizing the best, we want to turn attention to true values in teaching and to give others an example or idea about what they should strive for.

We would like to thank all educators who try to improve the society in which we live, not only in the way that they themselves will become better people, but that they will direct the following generations to true values and be an inspiration to them for progress.
The best educators of 2014 come from 12 places throughout Serbia, from urban and rural schools. All teachers are exceptionally respectable in their places and they are among the best ones, thanks to the registration by their students, parents of the students or colleagues. The best ones have been chosen by the board made by the representatives of the Association, Ministry of Education and Technological Development, Srđan Ognjanović, headmaster of Mathematical Grammar School and by Dragica Pavlović Babić, coordinator of the PISA test in Serbia.

After the three rounds of selection, the title of the best was given to 16 educators.

Primary-school teachers in lower grades: 6
Subject-specialized primary-school teachers: 5
Secondary-school teachers: 5

16 awarded educators
12 cities in Serbia
2,400,000.00 prize fund

Our best educators come from 12 cities of Serbia.

4 Beograd
1 Kragujevac
1 Valjevo
1 Banja Vrujci

2 Niš
1 Šabac
1 Bor
1 Aleksinac

1 Kraljevo
1 Knjaževac
1 Čićevac
1 Prijepolje
Criteria

All candidates who have been registered for “The Best Educators of Serbia” award must satisfy certain criteria in order to enter the next step of the selection. They must be masters of their job, innovative and proactive. Their creativity and uniqueness in regular classes and the subjects they teach are assessed, how good models they are for children and how much they devote themselves in extracurricular activities to the development of students, their talents, knowledge and abilities, how much they encourage students to think and explore, be active, work and make an effort. How much they are good examples in the environment where they work and in what way they help children to be the citizens of the 21st century.

Awards

All best educators, apart from a personal part of the award, are also given 100,000.00 dinars for the enhancement of their work and the means can be spent on the implementation of various projects with students or on the equipment which the awarded consider to be useful for the development of the methods of learning and a positive impact on the students. In this way we want to make it possible for them to put into effect their already existing ideas, but to encourage new ideas and projects as well.
The awarded educators for the year 2014

Biljana Veselinović, mathematics teacher in Primary School „Smeh i suza” in Aleksinac

Biljana Vučković, teacher of technical education and information technology in Primary School „Dositej Obradović” in Čićevac

Biljana Živković, physics teacher in Primary School „Vuk Stefanović Karadžić” in Kragujevac

Vukušin Vasić, office-business teacher in School of Economy „Nada Dimić” in Belgrade

Gordana Janevska, teacher in Primary School „Dimitrije Todorović Kaplar” in Knjaževac

Gordana Petrović, teacher of vocational courses Mechanical and Technical School „14.oktobar” in Kraljevo

Dragan Kuveljić, teacher in Primary School „M.Stiković” in Prijepolje

Željana Lukić Radojičić, teacher in Primary School „Milan Rakić” in Mionica

Katarina Ivanović, mathematics teacher in Primary School „Stevan Dukić” in Belgrade

Lucija Tasić, teacher in Primary School „Dragoljub Ilić” in Valjevo, Dračić

Saša Ćorboloković, Serbian teacher in Primary School „3. oktobar” in Bor

Saša Porubski, physical-education teacher in Grammar School „Zemunska gimnazija” in Belgrade

Slavoljub Mitić, physics teacher in Primary School „Bubanjki heroji” and Grammar School „Svetozar Marković” in Niš

Snežana Rađivojša, teacher in Primary School „Duro Struga” in Belgrade

Suzana Veljković, teacher in Primary School „Branko Miljković” in Niš

Tatjana Marković Topalović, physics teacher in Medical School „Dr Andra Jovanović” in Sabac
## Financial Report

<table>
<thead>
<tr>
<th>The Best Educators of Serbia 2014</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Design</td>
<td>$146</td>
<td>RSD 14.450</td>
</tr>
<tr>
<td>Total</td>
<td>$146</td>
<td>RSD 14.450</td>
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</tbody>
</table>
3. Financial Report
## Revenues

| Devana Technologies | $65,114 | RSD 6,446,286 |

## Expenses

### The project costs

| “The Best Educators of Serbia” | $146 | RSD 14,450 |
| “New Hopes of Chess” | $3,630 | RSD 301,350 |

### Укупно

| $3,776 | RSD 315,800 |

### Other costs

| Human resources/salaries | $17,700 | RSD 1,752,300 |
| Office and administrative costs | $737 | RSD 72,960 |

| Total | $18,437 | RSD 1,825,260 |

## Total expenses

| $22,213 | RSD 2,141,060 |
About the donor

Devana Technologies

The donator of the Association and its concept creator is the company “Devana Technologies”, with its founder Vladimir Prelovac at the head of it. “Devana Technologies” is a national company which was the first company in the world to develop a software solution for the management of the Wordpress websites. Manage WP, as the company named its solution, has been a product of premium quality on the market for, now, more than four years, which ensured the company’s successful business and sales of the company’s products worldwide.

In this way Devana contributes to the improvement of Serbia’s image in the world as a country which exports products of the highest quality. However, the company has even made a step further, intending to contribute to the improvement of the quality of life in Serbia through the projects in which it invests its money. In 2013 the company’s employees founded this Association and Devana, since then, has been donating 10% of its annual profit to the Association.

The Association has been growing along with its projects since then. It started with the investment in projects in education, aiming to raise awareness of young people about entrepreneurship, develop and encourage entrepreneurial skills and thinking. As a company which began as a start-up and in which entrepreneurs work, we want to share our formula of success with young people and to support the development of entrepreneurship in Serbia.
4. Plans and goals in the future
We are proud of the projects we have implemented this year. We believe that the implementation of the project “The Best Educators of Serbia” is the right way for us to have a positive impact on our children because educators are those who are the initiators of positive changes in society and who work on changing the awareness of the youngest generations.

At the moment, we are working most on the education of young people because we believe that we will influence most the positive development of society through their knowledge and abilities. And with the positive development of society, a brighter future of Serbia as well.

In the following years we are going to strive to stimulate some other fields such as information technologies, tourism, agriculture, because our country has and should use its capacities in these fields.