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1. Who are we?

A non-governmental, non-profit Association which wants to inspire and encourage young people to embark on entrepreneurship and raise awareness about its importance. The Association was named after one of the largest Serbian army leaders Živojin Mišić. The man who showed amazing knowledge, innovativeness and the ability for strategic planning, which are the key characteristics of each entrepreneur.

Our vision

Serbia in which entrepreneurship has become omnipresent.

Our mission

By innovative projects, we want to develop entrepreneurial spirit and ambition in young people in a systemic way.

Our aims

To recognize problems in society which solutions, through projects and activities of the Association, have long-term positive effects on young people.
To encourage entrepreneurship in young people and to direct them towards perseverance, innovativeness and initiative.
To recognize potential in young people and help in the education of talented children.
To encourage citizens and society in general in initiative and belief in above-average results.
Why entrepreneurship?

We believe that the best way for the economic recovery and progress of the country is starting one’s own business and creating domestic products. This is the reason why we want to encourage and direct young people in this direction and raise entrepreneurial spirit in them. As Serbia, for centuries backwards, has not been the country in which entrepreneurial culture was fostered, we make an effort to develop entrepreneurial skills and change awareness in young people through the projects we have.

Entrepreneurial spirit does not have to mean only one’s own business, or the state of awareness. Entrepreneurial traits mean that someone has initiative, will, creativity, inclination to progress and above-average results, takes responsibility, makes plans in advance, has vision of his/her progress and the business he does and is not afraid of taking risks.

People with these traits make progress for their business environment and for themselves as well. Our aim is that future generations view their job in this way. We are sure that this proactive approach to a job will ensure higher prosperity and progress for our country and, therefore, nicer life and pleasure of all its citizens.
Our team

Vladimir Prelovac

The concept creator of the Association and its visionary. He is the founder of “Devana Technologies” national company and its main product ManageWP, which has a leading position on the market of Wordpress management. Guided by his experience, he wants Serbia to have more domestic products of the highest quality in the world, which will make economic progress for the country.

Lela Đokić

The project coordinator of the Association and the main responsible person for the implementation of the projects. She believes that each positive change in society must start from us ourselves and that citizens themselves can contribute most to a brighter future of the country. For this reason, she has been active in various non-governmental organizations for several years.

Ivona Jovanović

A new project coordinator in the Association. She believes that each person is responsible for his/her future and that everything depends on ourselves. This is why she stands for inspiring young people to become courageous, innovative and successful in their business, because the world rests upon them. She believes that we will be more happy and more satisfied with both ourselves and our environment.
About us

The Association for the Promotion of Entrepreneurship “Živojin Mišić” was founded in 2013 in Belgrade, wishing to improve society and support entrepreneurship as a formula for the economic progress and recovery of the country.

The Association has been founded by a Serbian enterprise “Prelovac Media” (now Devana Technologies) on the initiative of its employees and the concept creator was Vladimir Prelovac, the founder of the enterprise and the chairman, wishing to inspire young people and show them the direction of development which will lead both them and their environment to success, the enterprise has decided to invest a part of its profit in this idea for the purpose of enriching the programme and projects of the Association.

As a non-governmental, non-profit organization, the Association invests all its means in the projects which it implements on its own and with the unselfish help and advice from collaborators and friends. It makes decisions independently about how the money will be distributed, which social problem it will try to solve by its own initiative or project and where it directs its strategy.

By the implementation of the first projects – “New Hopes of Chess” and “The Best Educators of Serbia” in 2014, the Association encouraged chess and strategic thinking, education and the versatility of young people.

Each project of the association “Živojin Mišić” which ensued later, led by the idea to inspire young people in all possible ways to pluck up the courage, be brave and innovative and create their opportunities themselves, in short – to become entrepreneurs themselves.

Nowadays, the Association has had four projects of “New Hopes of Chess” and “The Best Educators of Serbia” so far, which it has been successfully implementing for years in a row; the Project Како до посла у 21. веку + 444 савета за успешну каријеру (How to Find a Job in the 21st century + 444 pieces of advice for a successful career) and, also, “Before I Die” wall, set up in Ada Ciganlija.
2. Achievements in 2016
THE BEST EDUCATORS OF SERBIA
The best educators of Serbia

“Education is the most powerful weapon which you can use to change the world.”

Nelson Mandela

Nowadays, what is in fact a good criterion of a good teacher, an educator who works with children? We think that they are people who are the best at their jobs, who work on themselves, who respond to the changes imposed by society, who teach children to be ready for the 21st century. To be ready for life and the system which awaits them, even when they finish school. We think that these are the people who succeed in this. A great effort, high motivation are needed for this and this is why we want such teachers in our schools.

We believe that only such teachers of our children can make people from them, the people who will be successful in their jobs and move Serbia as a country forward. In order to be such, they must be valued enough, respected and paid and, therefore, we are trying to improve this, through this project. Our aim is to raise awareness and to remind teachers and professors of how much their profession and quality of their work are important for the whole society and the future of Serbia.

In 2014 we launched “The Best Educators of Serbia “Project and we implemented it with great satisfaction in the following years. Through this project we reward primary-school teachers, subject-specialized teachers in primary and secondary schools in Serbia, aiming to emphasize remarkable examples of our educational system. The awarded educators work even in extracurricular activities, they encourage their students to become much better day after day, encourage children to gain new knowledge and skills. They also differ in being more creative, more motivated and more innovative than others. In the way that they are the initiators of positive changes in society. They are the people who do not wait for the system to change, they are the ones who change according to the needs of children and according to society and, as being such, we can call them entrepreneurs in their jobs. This is where there is a connection between entrepreneurship and education - building the entrepreneurial spirit from the school days through the examples of such teachers is of considerable importance.
“The greatest hope of every country lies in the appropriate schooling of young people.”

Erazmo Roterdamski

This year’s best teachers come from 12 places throughout Serbia, from urban and rural schools. All teachers are exceptionally respectable in their places and, among the best ones, they have been chosen thanks to the registration by their students, parents of the students or colleagues. The best teachers have been chosen by the board made from the last-year awarded teachers, representatives of the Association, Ministry of Education and Technological Development, Srđan Ognjanović, headmaster of Mathematical Grammar School; Dragica Pavlović, coordinator of the PISA test in Serbia and the representatives of the Institute for the Promotion of Education.

AFTER THE THREE ROUNDS OF SELECTION, THE TITLE OF THE BEST WAS GIVEN TO 16 EDUCATORS.

OUR BEST EDUCATORS COME FROM 12 CITIES OF SERBIA.

5 PRIMARY-SCHOOL TEACHERS

3 Belgrade
1 Kragujevac
1 Kikinda
1 Novi Sad
2 Pančevo
1 Niš
1 Aleksinac
1 Čačak

5 SUBJECT-SPECIALIZED PRIMARY-SCHOOL TEACHERS

6 SECONDARY-SCHOOL TEACHERS

2 Kula
1 Kruševac
1 Bačka Palanka
1 Karavukovo
Criteria

All candidates who have been registered for “The Best Educators of Serbia“ award must satisfy certain criteria in order to enter the next step of the selection. They must be masters of their job, innovative and proactive. Their creativity and uniqueness in regular classes and the subjects they teach are assessed, how good models they are for children and how much they devote themselves in extracurricular activities to the development of students, their talents, knowledge and abilities, how much they encourage students to think and explore, be active, work and make an effort. How much they are good examples in the environment where they work and in what way they help children to be the citizens of the 21st century.

Awards

All best educators, apart from a personal part of the award, are also given 100,000.00 dinars for the enhancement of their work and the means can be spent on the implementation of various projects with students or on the equipment which the awarded consider to be useful for the development of the methods of learning and a positive impact on the students. In this way we want to make it possible for them to put into effect their already existing ideas, but to encourage new ideas and projects as well. The award ceremony for the best educators of the generation 2016 was held in the Centre of Fine Arts “Jovan Kolundžija“.
The awarded educators for the year 2016

Aleksandar Stevanović
philosophy teacher in “Technoart Beograd” School for Mechanical Engineering and Artistic Crafts in Belgrade

Aleksandra Sekulić
Serbian teacher in School of Economy and Commerce in Kula

Branislava Živanović
special-education teacher in Primary School “Dušan Dugalić” in Belgrade

Vladan Mladenović
physics teacher in Primary School “Ivan Vušović” in Ražanj and Aleksinačka gimnazija in Aleksinac

Vladimir Majstorović
geography teacher in Food-and-Catering School in Čačak

Gordana Josimov
primary-school teacher in Primary School “Vasa Živković” in Pančevo

Danilo Borovnica
mathematics teacher in Primary School “Sveti Sava” in Kikinda

Dragana Menčik
primary-school teacher in Primary School “Sveti Sava” in Bačka Palanka

Dragana Miličević
physics teacher in Grammar School Krusevac in Krusevac

Katarina Veljković
computer-and-informatics teacher in “Prva kragujevačka gimnazija” in Kragujevac

Marijana Kolarić
primary-school teacher in Primary School “Petefi Brigada” in Kula

Marinko Petković
physics and chemistry teacher in Primary and Secondary School “Milan Petrović” in Novi Sad

Mladen Jovanović, computer-and-informatics teacher in Primary School “Miroslav Antić” in Niš

Nada Stojičević
teacher of electronics-related subjects in School of Electrical Engineering in Pančevo

Tanja Vrečko
primary-school teacher in Primary School “Mladost” in Belgrade

Tatjana Kovačev
primary-school teacher in Primary School “Bora Stanković” in Karavukovo, Odžaci
Financial report

<table>
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<table>
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<tr>
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A year later...

How did the award “The Best Educators of Serbia in 2015” influence your work?
Violeta Miletić
teacher of food-related subjects in Agricultural School “Šumatovac” in Aleksinac

“I have shown and proven to my students that they can be versatile and that they, after finishing school, should not sit at home and wait for a job, but that they have been trained to do much more, i.e. that they can become entrepreneurs. ‘I can’t do that’ has never achieved anything. ‘I will try – makes wonders!’ – G. P. Burnham. ‘People usually blame the environment for their situation. Successful people can make it on their own’ – Schaw. Just in this way the award of the best educator influenced me and the award alone is a matter of prestige in educational system”.

Goran Jovišić
computer-and-informatics teacher in Karlovačka Gimnazija in Sremski Karlovci

“The Best Educators of Serbia 2015’ award was my best reference for receiving a significant European award ‘Best Digital Changemaker 2016’, granted by Telecentar Europe and the Digital Agenda Management EU. At the award ceremony, the organizers, at my great surprise, asked me if the award ‘Živojin Mišić’, which is the award of national interest, was more significant than the award granted at the international level”.

Gordana Rackov
primary-school teacher in Primary School “Sveti Sava” in Kikinda

“At the time when it is not usual to emphasize and praise the work of individuals, the award ‘The Best Educators of Serbia 2015’ has arrived as the confirmation that there are people who will recognize and award commitment, engagement and achieved results. It has encouraged, inspired me, made me stronger, blown the wind in my sails and strengthen my motivation for future work. It has left a deep impression on my career thanks to the further cooperation and communication with the organizers and other award winners”.

Dejan Kreculj
technology-and-informatics teacher in Primary School “Jovan Jovanović Zmaj” in Kovin

“The award was the confirmation of my past three-decade work, always open to new didactic approaches and the incentive for further work in pedagogical practice, for further exploration of new ways of work with children, which will be pleasure for them”.

Ena Horvat
biology teacher in Primary School “Nikola Vukićević” in Sombor
“As a young teacher, the award ‘The Best Educators of Serbia’ has multiple significance for me. It is the confirmation of my past commitment, i.e. the confirmation of above-averageness, dedication and quality. It is incentive and, at the same time, obligation and responsibility for the continuation of my personal and professional development. It is of paramount importance that at least someone recognizes, appreciates it and wants to emphasize the individuals who are the bearers of changes in this system”.

Zvonimirka Jovičić
primary-school teacher in Primary School “Moše Pijade” in Žagubica, class in Izvarica
“The award granted to me has given me driving force, similar to that which we get when the wind blows in our sails and forces us to take steps forward despite obstacles. I have become even more active in all professional areas. I have published several examples of good practice in “Prosvetni pregled” and, on the occasion of the Gathering of Primary-School Teachers, eight publications were published under my name. The awards also began to appear in a row and I received an invitation to attend a training conference in Knić”.

Mirjana Rašić-Mitić
mathematics teacher in Primary School “Sveti Sava” in Niš
“I felt huge inflow of positive energy which I used to follow the path of a teacher even more persistently, because this award was final confirmation that the path I had chosen was the right one. Last year I finished one project and started two new eTwinning projects, introduced a thinking game Go in school, took the plunge into dramaturgy and theatre with my class, successfully prepared students for mathematical competitions and much more”.

Suzana Miljković
primary-school teacher in Primary School “Kralj Petar I” in Niš
“The award The Best Educator has blown the wind in my sails. As I thought, until receiving the award, that my work was completely ordinary and that most colleagues did the same, it gave me more strength to present my work through publications, stands, examples of good practice, at shows, gatherings of primary-school teachers’ opus, participation in international summits and conferences. My students and I are the winners of the National and European mark of quality for the work on the international project “Creative Classroom of Mathematics”.

A year later...

How did you spend the award which you had received for the enhancement of work with students?
Vera Milićević  
teacher of construction-related subjects in Technical School in Loznica  
“The first thing I bought was books. The project activities which I start in school, or the fields which I include in order to improve the teaching process are informatics, ecology and our cultural and historic heritage. Many things related to these topics can be found on the Internet, but not all, so professional books are needed. Moreover, every year, with my students, I make objects and models related to various topics, depending on the competition and, here as well, we need necessary assets for various materials”.

Gabriela Potrebić Težer  
primary-school teacher in Primary School “Sever Đukić” in Bečej  
“Learning can be enjoyment when serious didactic contents are “packed” in an attractive form. From the granted means I have bought an interactive portable system “MIMIO” which transforms any ordinary whiteboard or a surface into interactive one. With the help of the installed “Mozabook” program and loaded textbooks, all teaching contents are projected in 3D format. The award has given me a completely new dimension and form of learning and it brings teaching closer to this time and new “Z” generations”.

Dijana Malidža  
primary-school teacher in Primary School “Đorđe Natošević” in Novi Sad  
“I have spent a part of the award on the procurement of the equipment for conducting the experiments in the field of natural sciences for younger school students and the “Measuring and Measures” in the field of mathematics. This has significantly made the preparation of classes in the fields of natural sciences and mathematics easier. Children easier, faster and more obviously notice phenomena from more fields: force, warmth, energy, water, magnets, as well as different ways of measuring”.

Zorica Ivanović  
Serbian language and literature teacher in Technical School in Paraćin  
“I have spent the award on the purchase of the assets which will help me improve my work in classes. I often organize in-class and extracurricular activities in the premises outside my office, so I need a laptop, digital camera and microphone. I have also spent a part of the award even on printing the book “Frekvencijski rečnici školske literature” which was published by my students”.
Ivana Krulj
physics teacher in Primary School “Đuro Jakšić” in Ćuprija
“I have decided to use a part of the award in the creation of a digital laboratory, web place with the instructions for the exploration of nature through available aplets of the websites intended for learning, which almost does not have any sense if one does not think out activities for students, based on important didactic principles. A digital laboratory is a guideline for conducting those experiments and activities which the curriculum for physics in primary and secondary school includes”.

Svetlana Radlovački
teacher of programming in “Nikola Tesla” School Centre in Vršac
“I have used the award which I received for the procurement of Lego Mindstorms EV3 robots and Lenovo MIIX 300 tablets. This provided conditions for starting the section of robotics in our school. First of all, we do research work, hoping that the contemporary areas with which we work will become an integral part of regular curricula some day”.

Slavica Gomilanović
primary-school teacher in Primary School “Đura Jakšić” in Oreškovica, Petrovac na Mlavi
“I have spent a part of my award on publishing the book Stihovi uz đačke klupe, a collection of songs of my students. Their wish was to have a real book and not the book found on the Internet. Owing to the Association “Živojin Mišić”, I have fulfilled their wish. Another part of the award I spent on the purchase of a laptop, which I am currently using in my work with students with special-educational needs”.

Slađana Trajković
mathematics teacher in Technical School “15. maj” in Prokuplje
“I have used my award for the enhancement of my work with students for the purchase of several pieces of teaching equipment: a laptop, camera, 3D pencil, USB microscope, Kinect and a tablet. I wanted to buy equipment as much as possible, which can be put in a bag and taken to the field easily, considering the fact that we hold interesting classes outside the classroom very often. Thanks to this equipment, it is easier to organize teaching”.
NEW HOPES OF CHESS
Why chess?

Worldwide research has shown that the chess play is useful, especially for younger children because it develops intelligence and self-confidence. Chess teaches children to be thoughtful and to make plans to think in advance and independently analyze a problem, to think abstractly and to be responsible for their own actions. Chess develops children’s personal skills which, when they grow up, will be very valuable and useful for each entrepreneur. This is why we want to popularize chess among young people.

The project “New Hopes of Chess” has been organized for four years in a row. Seven tournaments have been held in which 126 contestants took part and 436 games were played. In the tournaments for children up to 10, 14 and 18 years of age, our best young chess players took part, and for the second time, even an introducing tournament of preschoolers was held. Along with children’s tournaments, in addition to the traditional tournaments of chess-amateurs and members of the Army of Serbia, even team-tournaments of IT companies have been organized for two years in a row.
JUN 11, 2016.
THE MILITARY HIGH SCHOOL, BELGRADE
7 TOURNAMENTS
2,675 FUNDS INVESTED (USD)

126 COMPETITORS
- Tournament for preschoolers - 12 competitors
- Tournament for children under 10 - 8 competitors
- Tournament for children under 14 - 24 competitors
- Tournament for children under 18 - 10 competitors
- Team tournament for the members of the Serbian Army - 8 teams with a total of 32 competitors
- Tournament for IT companies - 9 teams with a total of 18 competitors
- Tournament for amateur - 22 competitors

436 GAMES PLAYED
- 16 trophies
- 45 medals
- Professional chess softwares
- A number of other rewards (books, chess sets, diplomas, etc.)
## Financial report

**New Hopes of Chess 2016**

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<td><strong>Total</strong></td>
<td><strong>$ 2,675 / RSD 302,300</strong></td>
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Kako do posla u 21. veku + 444 saveta za uspešnu karijeru
(How to Find a Job in the 21st Century + 444 pieces of advice for a successful career)
Kako do posla u 21. veku
+ 444 saveta za uspešnu karijeru

The book Kako do posla u 21. veku + 444 saveta za uspešnu karijeru talks about employment in the 21st century in an unusual way. How to adapt to changes, how to embrace them and turn them to our own benefit and how to be successful in our job are the questions to which you can find the answer just here in this book.

Our aim is to give every secondary school the copies of this book in order that young people become aware of the actual state in the labour market, what are their opportunities and what is expected from them in modern times. The authors of the book, Dragan Varagić and Valentin Kuleto, have supported this idea and, with joined forces, we started the implementation of this project.

We are certain that this book can encourage a lot of young people to work on themselves, their knowledge and skills, their ideas and private business so that, in this way, over the long term, we encourage more successful economy, society and entrepreneurship and to reduce unemployment.

During the implementation of the project, Dragan Varagić, one of the authors of the book, held a series of lectures across Serbia for students and teachers where he himself introduced them into the topic and key messages of the book.

The end result is a better and more beautiful Serbia to which we are committed through our projects.

WE HAVE GIVEN AWAY 560 BOOKS IN 13 CITIES IN SERBIA SO FAR.
Financial report of the project

<table>
<thead>
<tr>
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3. Financial report
### Revenues

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### Expenses

#### The project costs

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<tr>
<td>“New Hopes of Chess”</td>
<td>2,675</td>
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<td>“Kako do posla...”</td>
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#### Other costs

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<td>Human resources/salaries</td>
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#### Total expenses

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<th></th>
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About the donor

Devana Technologies

The donator of the Association and its concept creator is the company “Devana Technologies”, with its founder Vladimir Prelovac at the head of it. “Devana Technologies” is a national company which was the first company in the world to develop a software solution for the management of the Wordpress websites. Manage WP, as the company named its solution, has been a product of premium quality on the market for, now, more than four years, which ensured the company’s successful business and sales of the company’s products worldwide.

In this way Devana contributes to the improvement of Serbia’s image in the world as the country which exports products of the highest quality. However, the company has made a step further, intending to contribute to the improvement of the quality of life in Serbia through the projects in which it invests its money. In 2013 the company’s employees founded this Association and Devana, since then, has been donating 10% of its annual profit to the Association.

The Association has been growing along with its projects since then. Most was invested in the projects in education, aiming to raise awareness of young people about entrepreneurship, develop and encourage entrepreneurial skills and thinking. As a company which began as a start-up and in which entrepreneurs work, it wants to share its formula of success with young people and to support the development of entrepreneurship in Serbia.
We are proud of the projects we have implemented this year. We have broadened a spectrum of projects in comparison to last year. We believe that we have succeeded in it that each project is of higher quality than it was in the past period.

At the moment, we are working most on the education of young people because we believe that we will influence most the positive development of society through their knowledge and abilities. And with the positive development of society, a brighter future of Serbia as well.

In the following years we are going to strive to stimulate some other fields such as informational technologies, tourism, agriculture, because our country has and need to use its capacities in these fields.