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1. Who are we?

A non-governmental, non-profit Association which wants to inspire and encourage young people to embark on entrepreneurship and raise awareness about its importance. The Association was named after one of the largest Serbian army leaders Živojin Mišić. The man who showed amazing knowledge, innovativeness and the ability for strategic planning, which are the key characteristics of each entrepreneur.

Our vision

Serbia in which entrepreneurship has become omnipresent.

Our mission

By innovative projects, we want to develop entrepreneurial spirit and ambition in young people in a systemic way.

Our aims

To recognize problems in society which solutions, through projects and activities of the Association, have long-term positive effects on young people. To encourage entrepreneurship in young people and to direct them towards perseverance, innovativeness and initiative. To recognize potential in young people and help in the education of talented children. To encourage citizens and society in general in initiative and belief in above-average results.
Why entrepreneurship?

We believe that the best way for the economic recovery and progress of the country is starting one’s own business and creating domestic products. This is the reason why we want to encourage and direct young people in this direction and raise entrepreneurial spirit in them. As Serbia, for centuries backwards, has not been the country in which entrepreneurial culture was fostered, we make an effort to develop entrepreneurial skills and change awareness in young people through the projects we have.

Entrepreneurial spirit does not have to mean only one’s own business, or the state of awareness. Entrepreneurial traits mean that someone has initiative, will, creativity, inclination to progress and above-average results, takes responsibility, makes plans in advance, has vision of his/her progress and the business he does and is not afraid of taking risks.

People with these traits make progress for their business environment and for themselves as well. Our aim is that future generations view their job in this way. We are sure that this proactive approach to a job will ensure higher prosperity and progress for our country and, therefore, nicer life and pleasure of all its citizens.
Our team

Vladimir Prelovac

The concept creator of the Association and its visionary. He is the founder of “Devana Technologies” national company and its main product ManageWP, which has a leading position on the market of Wordpress management. Guided by his experience, he wants Serbia to have more domestic products of the highest quality in the world, which will make economic progress for the country.

Ivana Jovanović

The project coordinator in the Association and the main responsible person for the implementation of the projects. She believes that each person is responsible for his/her future and that everything depends on ourselves. This is why she stands for inspiring young people to become courageous, innovative and successful in their business, because the world rests upon them. She believes that we will be more happy and more satisfied with both ourselves and our environment.

Lela Đokić

The project coordinator of the Association. She believes that each positive change in society must start from us ourselves and that citizens themselves can contribute most to a brighter future of the country. For this reason, she has been active in various non-governmental organizations for several years.
About us

The Association for the Promotion of Entrepreneurship “Živojin Mišić” was founded in 2013 in Belgrade, wishing to improve society and support entrepreneurship as a formula for the economic progress and recovery of the country.

The Association has been founded by a Serbian enterprise “Prelovac Media” (now Devana Technologies) on the initiative of its employees and the concept creator was Vladimir Prelovac, the founder of the enterprise and the chairman, wishing to inspire young people and show them the direction of development which will lead both them and their environment to success, the enterprise has decided to invest a part of its profit in this idea for the purpose of enriching the programme and projects of the Association.

As a non-governmental, non-profit organization, the Association invests all its means in the projects which it implements on its own and with the unselfish help and advice from collaborators and friends. It makes decisions independently about how the money will be distributed, which social problem it will try to solve by its own initiative or project and where it directs its strategy.

By the implementation of the first projects – “New Hopes of Chess” and “The Best Educators of Serbia” in 2014, the Association encouraged chess and strategic thinking, education and the versatility of young people.

Each project of the association “Živojin Mišić” which ensued later, led by the idea to inspire young people in all possible ways to pluck up the courage, be brave and innovative and create their opportunities themselves, in short – to become entrepreneurs themselves.

Nowadays, the Association has had five projects of “New Hopes of Chess” and “The Best Educators of Serbia” so far, which it has been successfully implementing for years in a row; the Project "Kako do posla u 21. veku + 444 saveta za uspešnu karijeru" (How to get a job in 21st Century + 444 Tips for a better carrier) also, “Before I Die” wall, set up in Ada Ciganlija. The new project, which was implemented in 2017, is the "National Teacher Prize", which we do in cooperation with the "Varkey Foundation". We want to give the opportunity to the best educators of our country, to share their work with the whole world.
2. Achievements in 2017
THE BEST EDUCATORS OF SERBIA
AFTER THE THREE ROUNDS OF SELECTION, THE TITLE OF THE BEST WAS GIVEN TO 11 EDUCATORS.

4 PRIMARY-SCHOOL TEACHERS
5 SUBJECT-SPECIALIZED PRIMARY-SCHOOL TEACHERS
2 SECONDARY-SCHOOL TEACHERS

11 AWARDED EDUCATORS 11 CITIES AND TOWNS IN SERBIA
Our best educators come from 11 cities of Serbia.

1 Beograd 1 Vranje 1 Vršac
1 Grocka 1 Donja Borina 1 Jadranska Lešnica
1 Kovačica 1 Merošina 1 Paraćin
1 Pećenjevci 1 Požega

Criteria

All candidates who have been registered for “The Best Educators of Serbia” award must satisfy certain criteria in order to enter the next step of the selection. They must be masters of their job, innovative and proactive. Their creativity and uniqueness in regular classes and the subjects they teach are assessed, how good models they are for children and how much they devote themselves in extracurricular activities to the development of students, their talents, knowledge and abilities, how much they encourage students to think and explore, be active, work and make an effort. How much they are good examples in the environment where they work and in what way they help children to be the citizens of the 21st century.
The best educators of Serbia

“Man must remain a student even when he becomes a teacher.”

Srećko Lazari

To be a teacher implies much more than the transferring of information from the textbook to pupils, assignment of homework and assessment. To be a good teacher means to be also a good pedagogue, educator, innovator and motivator. We believe that there is not a “mould” for a good teacher, that he should share his knowledge with a lot of creativity and imagination, that he enriches children with applicable knowledge and that he prepares them for the challenges of the 21st century. Good teachers should be a step ahead of all others, because they shape our future. This is why we believe that the teaching calling is one of the most responsible callings.

We know that this is not easy. But the best ones do that. If a teacher carefully listens to and understands the needs of his students, encourages them to overcome obstacles, motivates them and gives them freedom, we believe that he is on the right path. We believe that it is impossible to be a teacher and not to be a student.

This is why we have decided to award the best educators of our country. For us, it is much more than the individual recognition and emphasis of the best. Our aim is to raise awareness through this project and remind teachers and professors of how much their profession and quality of work are important for the whole society and future of the country.

We want to direct attention to true values in teaching by the emphasis of the best and to give an example or idea to others, for which they should strive. We would like to thank all other educators trying to enhance the society in which we live, not only in the way that they themselves will be better people, but that they will lead the coming generations to true values as well.

“Do not limit a child to your own learning, for he was born in another time.”

Rabindranath Tagore
Awards

All best educators, apart from a personal part of the award, are also given 100,000.00 dinars for the enhancement of their work and the means can be spent on the implementation of various projects with students or on the equipment which the awarded consider to be useful for the development of the methods of learning and a positive impact on the students. In this way we want to make it possible for them to put into effect their already existing ideas, but to encourage new ideas and projects as well. The award ceremony for the best educators of the generation 2016 was held in the Centre of Fine Arts “Jovan Kolundžija”.

Committee

- Association for encouraging entrepreneurship Živojin Mišić
- Rewarded educators in previous years
- ZUOV - Center for Professional Development of Employees in Education

Dragica Pavlović Babić - Coordinator of PISA research in Serbia and associate of the Institute for Psychology in the field of education

Vigor Majić - Director of the research station Petnica
The awarded educators for the year 2017

Broko Petrović
English teacher in Primary School “Stevan Jakovljević” in Paraćin

Velimir Radlovački
Computer - group teacher in School Center “Nikola Tesla” in Vršac

Verica Lukić
Primary school teacher in Primary School “Kralj Aleksandar Petar Karađorđević” in Jadranska Lešnica

Gradimirka Nikolić
Primary school teacher in Primary School “Jastrebački partizani” in Merošina

Danijela Rakić
Teacher of accordion and chamber music in Music School “Kosta Manojlović” in Belgrade

Dušan Stanković
Primary school teacher in Primary School “Brača Ribar” in Donja Borina

Ivona Randelović
English teacher in Primary School “Vuk Karadžić” in Pećenjeve

Mila Dačić
Music teacher in Primary School “Sveti Sava” in Grocka

Miomir Dejanović
Primary school teacher in Primary School “Svetozar Marković” in Vranje

Natalija Diković
Teacher of technics and informatics in Primary School “Petar Leković” in Požega

Tatjana Romanov
Primary school teacher in Primary School “Sveti Georgije” in Kovačica
Financial report

<table>
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<th>The best educators of Serbia 2015</th>
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<tr>
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<td>Other</td>
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<th>The best educators of Serbia 2017</th>
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<tbody>
<tr>
<td>Other</td>
<td>$ 2.480</td>
<td>RSD 254.200</td>
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</table>

| Total                             | $ 23.700 | RSD 2,429.100 |
A year later...

How has the award “The Best Educators of Serbia in 2016“ influenced your work?
Aleksandar Stevanović
Philosophy teacher in “Tehnoart Beograd” School in Belgrade
“Inciting and Encouraging”. The award “The Best Educators of Serbia” is one of the bright spots, which brings awareness to both significance and dignity of the most important profession in the world. At first I was very happy and then I realized how great opportunities were, which the award offered me.”

Aleksandra Sekulić
Teacher of the Serbian language in School of Economics and Commerce in Kula
“The award ’The Best Educators of Serbia’ is an exceptional recognition for me, just because of an idea for writing about dedicated and responsible work of many teachers. This is a significant step in restoring the reputation of a teacher and I hope that this step will not be the only one. I know that I do nothing for awards except that I love the teaching profession and the challenges it gives and the fact that I am devoted to it. I endeavour not to experience it as the crown of work, but as the beginning of a new and better exploration of myself both as a teacher and even more as a man. The recognition on the half of my work life has pushed me forward, breathed freshness, pouring in new optimism. The most beautiful thing, brought by this award, is that both current and former students got in touch with me by greeting and nice words of support and acknowledgement.

Vladan Mladenović
Physics teacher in Primary School “Ivan Vujošević” and in Grammar School of Aleksinac
“The promotion of my previous work in the best possible way at the level of the whole Republic.”

Dragana Menčik
General classes teacher in Primary School “Sveti Sava” in Bačka Palanka
“To find yourself in a group of people who are enthusiasts and who do their job with a lot of love, dedication, wish for changing and creating things is an incentive for me. At the time when those who should take care of the future of children and educational workers dealing with those children, who should have a little time and understanding for the same, encourages the engagement of individuals, in this case UŽM [the Association Živojin Mišić], which has recognized how important it is to single out people whose work deserves attention. I was encouraged by this award to continue to do my job as best as I can and as I know, to learn, create and undertake, stimulated by the work of the awarded colleagues.”
Dragana Milićević
Physics teacher in Grammar School Kruševac
“Stimulating and inspiring for my current and future work with children. Children and we, teachers, ceaselessly exchange good energies, but it is a special honour to be chosen as one of the best teachers. The Association Živojin Mišić has opened a new epoch of Serbian education, spreading like space to the immeasurable boundaries of knowledge and understanding.”

Marijana Kolarić
General classes teacher in Primary School “Petefi Brigada” in Kula
“The recognition “The Best Educators of Serbia” has first and foremost boosted my self-confidence even more and it has provided me with the confirmation that my work and commitment and achieved results are very valuable. It has also influenced my students, colleagues, parents and the people from the milieu and beyond to respect and appreciate me and my work even more. Therefore, I gained motivation to continue to work with a lot of energy, to still prove myself and take part in various competitions in which educational workers are awarded for spectacular results in their profession.”

Tanja Vrečko
General classes teacher in Primary School “Mladost” in Belgrade
“Positively. First and foremost, I have had the opportunity to meet wonderful people and make contacts. We keep in touch almost every day, help each other, embolden each other in work.”

Tatjana Kovačev
General classes teacher in Primary School “Bora Stanković” in Karavukovo
“The recognition “The Best Educators of Serbia” came at the moment when my motivation declined, when the question was being posed on averageness, values and their order in the milieu and beyond, when love towards one’s calling appears as a guiding star and the reminder of our position, owing to that love and that it is before all misfortunes being on that path. It is very nice feeling when you know that someone appreciates your efforts and encourages you in implementing new ideas. Hence, I experienced this recognition as an incentive. It is obliging at the same time and carries much weight, because milieu expects us to be even better.”
A year later...

What do you consider to be the greatest contribution to the education of the young?
Branislava Živanović  
Special education teacher in Primary School “Dušan Dugalić” in Belgrade  
“When younger colleagues often come to ask me for advice, consult with me, adopt certain recommendations and express their desire for further professional development.”

Vladimir Majstorović  
Geography teacher in School of Food Science and Catering in Čačak  
“I think that I have made a contribution to young people becoming more dedicated to education, science and culture and to be creative through a series of done presentations, workshops, lectures, cultural activities, awards and study programmes. I also think that I have encouraged some students to hope for a better future through their work, to be positive and socially active.”

Gordana Josimov  
General classes teacher in Primary School “Vasa Živković” in Pančevo  
“I think that my greatest contribution in it is that my students, by their attitude and activities, gain self-confidence and the joy of learning through fun and companionship. They adopt the attitude that a man should collaborate with others, share and receive emotions, thinking, knowledge and in this way experience happiness, which is a precondition for forming a satisfied, self-conscious and successful person in all fields.”

Danilo Borovnica  
Mathematics teacher in Primary School “Sveti Sava” in Kikinda  
“Teaching values which are unchangeable: respecting others, diligent and persistent work, persistence, critical thinking, self-criticism. To learn not for what they are today, but to learn for what they will become tomorrow.”
Katarina Veljković
Informatics teacher in the First Grammar School of Kragujevac
“The change of the way of thinking of students about their place in the future. The strengthening of their basic skills in order to be successful and ready for jobs of the future.”

Marinko Petković
Physics and chemistry teacher in school for primary and secondary Education “Milan Petrović” in Novi Sad
“The techniques of adaptation and the introduction of new techniques with handicapped children”.

Mladen Jovanović
Computer science and informatics teacher in Primary School “Miroslav Antić” in Niš
“I think that I have contributed most by the transfer of knowledge and practical use of it with young people”.

Nada Stojičević
Teacher of a group of subjects related to electrical engineering in School of Electrical Engineering “Nikola Tesla” in Pančevo
“When we talk about the education of young people whom I teach, it is an approach which makes it possible for all to take part in activities, regardless of the level of their knowledge or interest. Even for those who are interested I am trying to enable the approach to various tools, contents and available resources, to train and help them for the work with them.”
NEW HOPES OF CHESS
Why chess?

Worldwide research has shown that the chess play is useful, especially for younger children because it develops intelligence and self-confidence. Chess teaches children to be thoughtful and to make plans to think in advance and independently analyze a problem, to think abstractly and to be responsible for their own actions. Chess develops children’s personal skills which, when they grow up, will be very valuable and useful for each entrepreneur. This is why we want to popularize chess among young people.

“Devana Technologies Company” (known as Prelovac Media at that time) has initiated a chess tournament “New Hopes of Chess” in June 2013, aiming the promotion of chess among young people as a useful game for development and growth. This year, the project has been realized fifth year in a row. Seven tournaments have been held in which 108 contestants took part and 426 games were played. In the tournaments for children up to 10, 14 and 18 years of age, our best young chess players took part, and for the third time, even an introducing tournament of preschoolers was held. Along with chess amateurs and members of the Army of Serbia, even team tournaments of IT companies have been organized for three years in a row.
<table>
<thead>
<tr>
<th>May 20, 2017.</th>
<th>CENTRAL MILITARY CLUB, BELGRADE</th>
<th>7 TOURNAMENTS</th>
<th>339.800 FUNDS INVESTED (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>108 COMPETITORS</td>
<td>426 GAMES PLAYED</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Tournament for preschoolers - 9 competitors</td>
<td>• 16 trophies</td>
<td></td>
<td></td>
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<tr>
<td>• Tournament for children under 10 - 8 competitors</td>
<td>• 45 medals</td>
<td></td>
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<tr>
<td>• Tournament for children under 14 - 26 competitors</td>
<td>• professional chess softwares, a number of other rewards (books, chess sets, diplomas, etc.)</td>
<td></td>
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<tr>
<td>• Tournament for children under 18 - 8 competitors</td>
<td></td>
<td></td>
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<tr>
<td>• Team tournament for the members of the Serbian Army - 8 teams with a total of 35 competitors</td>
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<tr>
<td>• Tournament for IT companies - 8 teams with a total of 16 competitors</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Tournament for amateur - 8 competitors</td>
<td></td>
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</table>
# Financial report

<table>
<thead>
<tr>
<th>The New Hopes of Chess 2017</th>
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<tbody>
<tr>
<td>Presents and awards</td>
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<tr>
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Kako do posla u 21. veku
+ 444 saveta za uspešnu karijeru

(How to get a job in 21st Century
+ 444 Tips for a better carrier)
Kako do posla u 21. veku + 444 saveta za uspešnu karijeru
(How to get a job in 21st Century + 444 Tips for a better carrier)

The book Kako do posla u 21. veku + 444 saveta za uspešnu karijeru talks about employment in the 21st century in an unusual way. How to adapt to changes, how to embrace them and turn them to our own benefit and how to be successful in our job are the questions to which you can find the answer just here in this book.

Our aim is to give every secondary school the copies of this book in order that young people become aware of the actual state in the labour market, what are their opportunities and what is expected from them in modern times. The authors of the book, Dragan Varagić and Valentin Kuleto, have supported this idea and, with joined forces, we started the implementation of this project.

We are certain that this book can encourage a lot of young people to work on themselves, their knowledge and skills, their ideas and private business so that, in this way, over the long term, we encourage more successful economy, society and entrepreneurship and to reduce unemployment.

This was the second year of project realization, and Dragan Varagić, one of the authors of the book, held a series of lectures throughout Serbia for students and teachers, whom he personally introduced in the thematic and key messages of the book.

The end result is a better and more beautiful Serbia to which we are committed through our projects.

WE HAVE GIVEN AWAY 660 BOOKS IN 23 CITIES IN SERBIA SO FAR.
Financial report of the project

<table>
<thead>
<tr>
<th>How to get a job in 21st Century + 444 Tips for a better carrier</th>
</tr>
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<tbody>
<tr>
<td>Travel Costs</td>
</tr>
<tr>
<td>Total</td>
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</table>
National Teacher Prize

The project “National Teacher Prize” is part of the project “The Global Teacher Prize”, organized by the Varkey Foundation. Since this year, the Association “Živojin Mišić” has become a partner of the Varkey Foundation, which means that the project “The Best Educators of Serbia” has become a pre-qualifying competition for the “National Teacher Prize”.

All teachers in primary and secondary schools, who are the winners of the award „The Best Educators of Serbia“, have the right to the participation in the competition for the “National Teacher Prize”, who work in teaching and who intend to work in teaching for at least 5 years.

Our aim is to choose, among the already awarded best educators of Serbia, up to five best ones, as it has been prescribed by the Varkey Foundation. The winners of the national competition will enter the “Global Teacher Prize“ competition, which further operates according to the rules of the Varkey foundation. Through this project, we want to give commendation, award and encourage exceptional teachers in Serbia and give them the possibility of finding themselves in one of the largest world competitions in the sphere of education.

The criteria

• The use of effective teaching practices influencing the quality of education on the global level
• The use of an innovative syllabus influencing the work of school, milieu and the country and which has proved itself to be a good method for solving new challenges in the future.
• The achievement of students of a nominated teacher
• The influence on the environment
• The development of a student as a citizen of the world through offering the education based on values which would prepare them for the world in which they will live and work with people of different nationalities, cultures and religions
• The enhancement of the teaching profession through the raising of the level of teaching, exchange of good practices and cooperation with their colleagues
• The recognition of the work of a teacher by students, colleagues, headteacher or other members
The winners of the national competition in 2017

Zvonimirka Jovičić
general classes teacher in Primary School "Moše Pijade" in Izvarica

Marinko Petković
physics and chemistry teacher in school for primary and secondary education "Milan Petrović" in Novi Sad

By the selection of candidates who achieve spectacular results even with less gifted children or in difficult conditions we want to send a message that such teachers are very much valuable and significant for our society, but also to encourage them to share and promote their methods of work and success.

Жељана Радојићић Лукић
учитељица у ОШ "Мило Ракић" у Мионици

Serbia

Besides this, Željana Radojičić Lukić, one of the best educators of Serbia in 2014, a general classes teacher in Primary School "Milan Rakić" in Mionica, entered among the 50 best teachers of the world in the competition “The Global Teacher Prize”.

#BestTeacher
## "National Teacher Prize"

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3. Financial report
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<thead>
<tr>
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<tr>
<td><strong>The project costs</strong></td>
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<td>The Best educators of Serbia</td>
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<td>The New Hopes of Chess</td>
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<td>„Kako do posla...“</td>
<td>$ 640</td>
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<td>National Teacher Prize</td>
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<td>Before I Die zid</td>
<td>$ 745</td>
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<td><strong>Total</strong></td>
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<td>Human resources / salaries</td>
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<td></td>
<td><strong>$ 47,075</strong></td>
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About the donor

Devana Technologies

The donator of the Association and its concept creator is the company “Devana Technologies”, with its founder Vladimir Prelovac at the head of it. “Devana Technologies” is a national company which was the first company in the world to develop a software solution for the management of the Wordpress websites. Manage WP, as the company named its solution, has been a product of premium quality on the market for, now, more than four years, which ensured the company’s successful business and sales of the company’s products worldwide.

In this way Devana contributes to the improvement of Serbia’s image in the world as the country which exports products of the highest quality. However, the company has made a step further, intending to contribute to the improvement of the quality of life in Serbia through the projects in which it invests its money. In 2013 the company’s employees founded this Association and Devana, since then, has been donating 10% of its annual profit to the Association.

The Association has been growing along with its projects since then. Most was invested in the projects in education, aiming to raise awareness of young people about entrepreneurship, develop and encourage entrepreneurial skills and thinking. As a company which began as a start-up and in which entrepreneurs work, it wants to share its formula of success with young people and to support the development of entrepreneurship in Serbia.
4. Plans and goals in the future

We are proud of the projects we have implemented this year. We have broadened a spectrum of projects in comparison to last year, with a project “National Teacher Prize”. We believe that we have succeeded in it that each project is of higher quality than it was in the past period.

At the moment, we are working most on the education of young people because we believe that we will influence most the positive development of society through their knowledge and abilities. And with the positive development of society, a brighter future of Serbia as well. That is why our focus is education.