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A non-governmental, non-profit Association which wants to inspire and encourage young people to embark on entrepreneurship and raise awareness about its importance today. The Association was named after one of the largest Serbian army leaders Živojin Mišić. The man who showed amazing knowledge, innovativeness and the ability for strategic planning, which are the key characteristics of each entrepreneur.
OUR VISION

Serbia in which entrepreneurship has become omnipresent.

OUR MISSION

By innovative projects, we want to develop entrepreneurial spirit and ambition in young people in a systemic way.
OUR AIMS

To recognize problems in society which solutions, through projects and activities of the Association, have long-term positive effects on young people. To encourage entrepreneurship in young people and to direct them towards perseverance, innovativeness and initiative.

To recognize potential in young people and help in the education of talented children. To encourage citizens and society in general in initiative and belief in above-average results.
WHY ENTREPRENEURSHIP?

We believe that the best way for the economic recovery and progress of the country is starting one's own business and creating domestic products. This is the reason why we want to encourage and direct young people in this direction and raise entrepreneurial spirit in them. As Serbia, for centuries backwards, has not been the country in which entrepreneurial culture was fostered, we make an effort to develop entrepreneurial skills and change awareness in young people through the projects we have.

Entrepreneurial spirit does not have to mean only starting one's own business, it is the state of awareness. Entrepreneurial traits mean that someone has initiative, will, creativity, inclination to progress and above-average results, takes responsibility, makes plans in advance, has the vision of his/her progress and the business he does and is not afraid of taking risks.
People with these traits make progress for their business environment and for themselves as well. Our aim is that future generations view their job in this way. We are sure that this proactive approach to a job will ensure higher prosperity and progress for our country and, therefore, nicer life and pleasure of all its citizens.
Vladimir Prelovac

The concept creator of the Association and its visionary. He is the founder of “Devana Technologies” national company and its main product ManageWP, which has a leading position on the market of Wordpress management. Guided by his experience, he wants Serbia to have more domestic products of the highest quality in the world, which will make economic progress for the country.
Ivona Jovanović

The coordinator of the projects in the Association. She believes that each person is responsible for his/her future and that everything depends on ourselves. This is why she stands for inspiring young people to become courageous, innovative and successful in their business, because the world rests upon them. She believes that we will be more happy and more satisfied with both ourselves and our environment.

Isidora Kadijević

She has been part of the Association since 2018. She is guided through life by the saying that no one can limit your intellectual growth except you. If you want to be successful, never stop learning.
ABOUT US

The Association for the Promotion of Entrepreneurship “Živojin Mišić” was founded in 2013 in Belgrade, wishing to improve society and support entrepreneurship as a formula for the economic progress and recovery of the country.

The Association has been founded by a Serbian enterprise “Prelovac Media” (now Devana Technologies) on the initiative of its employees and the concept creator was Vladimir Prelovac, the founder of the enterprise and the chairman. Wishing to inspire young people and show them the direction of development which will lead both them and their environment to success, the enterprise has decided to invest part of its profit in this idea for the purpose of enriching the programme and projects of the Association.

As a non-governmental, non-profit organization, the Association invests all its means in the projects which it implements on its own and with the unselfish help and advice from collaborators and friends. It makes decisions independently about how the money will be distributed, which social problem it will try to solve by its own initiative or project and where it directs its strategy.
By the implementation of the first projects — “New Hopes of Chess” and “The Best Educators of Serbia” in 2014, the Association encouraged chess and strategic thinking, education and the versatility of young people.

Each project of the association “Živojin Mišić” which ensued later, led by the idea to inspire young people in all possible ways to pluck up the courage, be brave and innovative and create their opportunities themselves, in short – to become entrepreneurs themselves.

Nowadays, the Association has had five projects of “New Hopes of Chess” and “The Best Educators of Serbia” so far, which it has been successfully implementing for years in a row; the Project Kako do posla u 21. veku + 444 saveta za uspešnu karijeru (How to Find a Job in the 21st century + 444 pieces of advice for a successful career) and also the “Before I Die” wall, set up in Ada Ciganlija. The new project, which has been implemented for two years, is the “National Teacher Prize” in cooperation with the “Varkey Foundation”, with which we want to give the opportunity to the best educators of our country to share their work with the whole world.
Achievements in 2018
“Man must remain a student even when he becomes a teacher”
– Srećko Lazari

To be a teacher is one of the most challenging and beautiful occupations. Those who are teachers understand this without further explanation. However, it is one of the most responsible occupations. We all know that to educate young generations is not a simple task, but a very comprehensive and demanding task. It is important that teachers learn all their life, find new ways of work and adapt the teaching to each individual depending on his/her needs.
A good teacher should be pragmatic, oriented towards the future, aware of teaching children how to become better citizens of the 21st century. They should form their teaching in a way that it is meaningful for each student, they should find a way of how students can feel that what they learn is actually linked with something which they can use in the future, in relations with people, at work or in other situations.

The development of skills, such as critical thinking and emotional intelligence, is one of more important tasks of a good teacher. Moreover, the feedback of the students who are inquisitive about learning whole their life is also important in teaching.

A teacher is a responsible adult and he/she encourages hope and optimism in students, with the care for the environment and ethical imagination. In their classroom it is easier to handle difficult questions, because they teach them self-confidence and overall acceptance. They can feel that they are believed in and that they are expected to become the best versions of themselves.
This is what we have appreciated and awarded for years in a row! We are proud of our team of the 69 best educators of Serbia.

This year the 10 best educators of Serbia proudly bear this title:

1 male general education teachers
2 women general education teachers
2 male single subject teachers in primary schools
3 women single subject teachers in primary schools
1 male teacher in secondary school
1 woman teacher in secondary school

Our best educators come from 10 places and cities across Serbia and these are:

- Kraljevo
- Indija
- Belgrade
- Prokuplje
- Sopot
- Pirot
- Zaječar
- Niš
- Arilje
- Leskovac
CRITERIA

All candidates who have been registered for “The Best Educators of Serbia“ award must satisfy certain criteria in order to enter the next step of the selection. They should be masters of their job, innovative and proactive. Their creativity and uniqueness in regular classes and the subjects they teach how good role models they are for children and how much they devote themselves in extracurricular activities to the development of students, their talents, knowledge and abilities, how much they encourage students to think and explore, be active, work and make effort are assessed. How much they are good examples in the environment where they work and in what way they help children to be the citizens of the 21st century.

AWARDS

All best educators, apart from a personal part of the award, are also given 100,000.00 dinars for the enhancement of their work and the means can be spent on the implementation of various projects with students or on the equipment which the awarded consider to be useful for the development of the methods of learning and a positive impact on the students. In this way we want to make it possible for them to put into effect their already existing ideas and to encourage new ideas and projects as well. The award presentation ceremony for the best educators of Serbia was held in Hotel Moskva on December 27th, 2018.
The awarded educators for the year 2018 are:

Aleksa Popadić
a geography teacher in Grammar School
Primary School “Svetozar Marković” and Primary School
“Vuk Karadžić” in Kraljevo

Aleksandar Mijalković
a Serbian language teacher in Primary School “Dušan Jerković”
and a librarian in Primary School
“Jovon Popović” in Indija

Ivana Kovačević
a Serbian language and literature teacher in Primary School
“Dr Dragan Hercog” in Belgrade

Jelena Babić
a general education teacher
in Primary School “Milč Rakić Mirko” in Prokuplje

Lidija Videnović
a general education teacher in Primary School “Jelica Milovanović” in Sopot

Milica Andonović
an English language teacher in Primary School “Vuk Karadžić” in Piroć

Mladen Stjepović
a physics teacher in Grammar School
Zaječar and Primary School
“Desanka Maksimović” in Zaječar

Stadana Radojičić
a teacher of the basics of economics
and banker training in School of Economics in Niš

Vera Isailović
a history teacher in Primary School
“Stefan Colović” in Atijë

Zoran Ilić
a general education teacher in Primary School
“Svetozar Marković” in Atijë
The committee

Association for encouraging entrepreneurship
Živojin Mišić

Awarded educators in the previous year

Dragica Pavlović Babić
the coordinator of PISA research in Serbia and associate of the Institute for Psychology in the field of education

Olga Nikolić
the editor-in-chief and managing editor of “Prosvjetni pregled”

Olivera Todorović
the manager of the Centre for Professional Development of Employees in Education

Srdan Verbić
the former minister of education

Vigor Majić
Director of the research station Petnica
## FINANCIAL REPORT

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A year later...

How has the award “The Best Educators of Serbia“ influenced your work?

1. It is the greatest pleasure which a teacher can get in Serbia. Due to this acknowledgement, I received the April Award of the City for special dedication in the work and affirmation of the city and municipality. My students are proud of me. All of this gives me additional energy to work better and better. The cooperation with my colleagues, the Best Educators of Serbia, who are an inexhaustible source of ideas, is of special importance to me.

   – Natalija Diković, Primary School “Petar Leković”, Požega

2. The acknowledgement came at the beginning of my career; therefore, it is significant for me because it is an important indicator that I am on the right track. To receive the award of the Best Educator is certainly stimulating and encouraging, because we need self-confident teachers with developed professional and social competences who will be role models to their colleagues and students.

   – Mila Đačić, Primary School “Sveti Sava”, Grocka

3. I would like to express my gratitude because the Association “Živojin Mišić” has recognized through this project the effort and work of teachers who work in rural environment. Beside the work under difficult conditions, I managed to prove that nothing is impossible and that every man is the architect of his own fortune and future. People say that it has never been harder to work in education and been a teacher, but, in these hard times, there is light at the end of the tunnel and that light is given exactly by the Association “Živojin Mišić” with this acknowledgement.

   – Gradimirka Nikolić, Primary School “Jastrebački partizani”, Merošina

4. The acknowledgement has given me a signal that my work is valued and that it is recognized as good and I go on, of course.

   – Verica Lukić, Primary School “Kralj Aleksandar Prvi Karađorđević”, Jadranska Lešnica

5. It encouraged me to face myself every day and become better than yesterday. I work much more because I think that such acknowledgement should be deserved every day.

   – Borko Petrović, Primary School “Stevan Jakovljević”, Paračin
How to change the approach to education and in what way do you do it?

1. I use comics in teaching and this is something innovative and gladly accepted by children. A comic in teaching seems like a game but, in fact, it sends important life messages to children effectively and efficiently, which, thanks to the connection of a text and a drawing, remain in their memory for a long time. In this genuine, particular way I share contents and knowledge with students and enoble them in an amusing way. General education teachers can use these comics as teaching material.

   – Miomir Dejanović, Primary School "Svetozar Marković", Vranje

2. I make an effort to motivate students in all possible ways which musical art gives us. First and foremost, the lessons are energetic, full of mutual communication, reaching conclusions and musical ideas. The students have public performances regularly where they, from the first steps, learn to feel the stage, audience, making an effort to show their performance at the highest level. National and international competitions give them additional motivation after the performance at the concert or competition, where we additionally analyse what should be corrected or praised. The changes in the approach to the ways of work and methodology are continuous because the development of the academic accordion has been in its rise for the past two decades, therefore, new tendencies are changing and upgrading, new programme requirements, the compositions written in the 21st century are being studied…

   – Danijela Rakić, Music School "Kosta Manojlović", Belgrade

3. You should avoid everything which destroys creativity, innovativeness, self-confidence and responsibility in students. I work a lot with students on acquiring applicable knowledge and development of practical skills. I make an effort to engage them even more in various events at school and outside of school, especially when there are events relating to computer science, information technology and entrepreneurship.

   – Velimir Radlovački, School Centre "Nikola Tesla", Vršac

4. I believe that the key word in the approach to anything is “passion” whether we are talking about a sportsman, artist, scientist or a teacher. It moves us and motivates us to do our best even when we come across unavoidable obstacles. And if the teacher shares that passion successfully with his/her student, then he/she has created the conditions for further fulfilling of the aims. And how to change this? Maybe we should introduce “passion” as one of the criteria when employing teachers.

   – Ivona Ranđelović, Primary School “Vuk Karadžić”, Pećenjevce
5. The changes in education cannot happen quickly. They will happen the moment all teachers do their utmost in their work with students.

– Dušan Stanković, Primary School “Braća Ribar”, Donja Borina

6. When we realize that no one should demand innovations from us but that we become thebearers of innovations in our environment, the approach to education begins to change then. I make an effort to be an initiator of projects and various activities, including my colleagues in the team work which is an important initiator of successfulness.

– Tatjana Romanov, Primary School “Sveti Georgije”, Uzdin
NEW HOPES OF CHESS

Why chess?

Worldwide research has shown that the chess play is useful, especially for younger children because it develops intelligence and self-confidence. Chess teaches children to be thoughtful and to make plans, to think in advance and independently analyze a problem, to think abstractly and to be responsible for their own actions. Chess develops children's character traits which, when they grow up, will be very valuable and useful for each entrepreneur. This is why we want to popularize chess among young people.
“Devana Technologies Company” (known as Prelovac Media at that time) has initiated a chess tournament “New Hopes of Chess” in June 2013, aiming at the promotion of chess among young people as a useful game for development and growth. This year the project has been realized for the sixth year in a row and what was specific about this tournament is that we had in the capital city even the visiting teams of young chess players from Novi Sad, Zemun, Novi Beograd, Niš, Požarevac, Kragujevac, Gornji Milanovac and Pančevo. Five tournaments were held in which 135 contestants took part and 500 games were played. Beside traditional tournaments of the members of the Army of Serbia, even the team tournaments of IT companies have been held for the third year in a row.
The Central Military Club of Serbia

5 tournaments
499,600 RSD – invested means
135 contestants

The team tournaments of cities (children up to 14) – 64 participants
The tournament of preschoolers – 10 participants
The tournament of the children up to 18 – 22 participants
The individual tournament of the military of the Army of Serbia – 29 participants
The team tournament of IT companies – 5 teams with 10 participants in total

500 Played games
12 cups
55 medals

Professional chess software
and a large number of other awards
(books, chess sets, certificates)
### The New Hopes of Chess 2018

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<td><strong>$4.898</strong></td>
<td><strong>RSD 499.600</strong></td>
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The project “National Teacher Prize” is part of the project “The Global Teacher Prize”, organized by the Varkey Foundation. Since last year the Association “Živojin Mišić” has been a partner of the Varkey Foundation, which means that the project “The Best Educators of Serbia” has become a pre-qualifying competition for the “National Teacher Prize”.

All teachers in primary and secondary schools, who are the winners of the award „The Best Educators of Serbia“ have the right to the participation in the competition for the “National Teacher Prize”, who work in teaching and who intend to work in teaching for at least 5 years.

Our aim is to choose among the already awarded best educators of Serbia up to five best ones, as it has been prescribed by the Varkey Foundation. The winners of the national competition will enter the “Global Teacher Prize” competition, which further operates according to the rules of the Varkey foundation. Through this project, we want to give commendation, award and encourage exceptional teachers in Serbia again and give them the possibility of finding themselves in one of the largest world competitions in the sphere of education.
THE CRITERIA

- The use of effective teaching practices influencing the quality of education on a global level

- The use of an innovative syllabus influencing the work of school, milieu and the country and which has proved itself to be a good method for solving new challenges in the future

- The achievements of students of a nominated teacher

- The influence on the environment

- The development of a student as a citizen of the world through offering the education based on values which would prepare them for the world in which they will live and work with people of different nationalities, cultures and religions

- The enhancement of the teaching profession through the raising of the level of teaching, exchange of good practices and cooperation with their colleagues

- The recognition of the work of a teacher by students, colleagues, headteacher or other members

This year the educational forum in Dubai has been organized for the fourth time in a row, named “Global Education Skills Forum” where the best educators of the world gather, who are the candidates for the title of the best in the world within the competition “The Global Teacher Prize”. On that occasion, the Association “Živojin Mišić” was presented a plaque as the national partner of the Varkey Foundation in Serbia. It was a great honour to represent our country in the world.
THE WINNERS OF THE NATIONAL COMPETITION IN 2018

Dragan Kuveljić
a general education teacher in Primary School “M. Stiković” in Prijepolje

Katarina Veljković
a teacher of information technology in the First Grammar of Kragujevac

Tatjana Marković Topalović
a physics teacher in Medical School in Šabac

- The teacher of information technology Katarina Veljković has been placed among the top 50 best teachers in the world. The further ranking towards the top 10 best teachers in the world is expected in February 2019.

FINANCIAL REPORT

"National Teacher Prize"

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<th>Amount ($)</th>
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<tr>
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The “Before I Die” Wall is a global, art initiative, initiated by Candy Chang from New Orleans and the idea is currently numbering over 1000 walls worldwide. The essence of the wall is the inscriptions of accidental passers-by on it as the answers to the question: “What do I really want to do in my life?”. There are chalks beside the wall and the continuation of the sentence “Before I die...” has different endings – mixes of love, happiness, sadness, yearning, gratitude. We want to encourage our citizens to dream, have wishes, write them down so as to be a step closer to their fulfillment.

The wall on Ada was restored in May this year. It has readily waited for the new wishes of Belgraders and other visitors of Ada Ciganlija who have visited it.
Financial report
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<td>Before I Die wall</td>
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The donator of the Association and its concept creator is the company “Devana Technologies”, with its founder Vladimir Prelovac at the head of it. “Devana Technologies“ is a national company which was the first company in the world to develop a software solution for the management of the Wordpress websites. Manage WP, as the company named its solution, has been a product of premium quality on the market for, now, more than four years, which ensured the company’s successful business and sales of the company’s products worldwide.
In this way Devana contributes to the improvement of Serbia’s image in the world as the country which exports products of the highest quality. However, the company has made even a step further, intending to contribute to the improvement of the quality of life in Serbia through the projects in which it invests its money. In 2013 the company’s employees founded this Association and since then Devana has been donating 10% of its annual profit to the Association.

The Association has been growing along with its projects since then. Most was invested in the projects in education, aiming to raise awareness of young people about entrepreneurship, develop and encourage entrepreneurial skills and thinking. As a company which began as a start-up and in which entrepreneurs work, it wants to share its formula of success with young people and to support the development of entrepreneurship in Serbia, Devana Technologies has been donating money to the Association for years for the implementation of its projects and this year some other companies have become involved in and supported the work of the Association. These are: Bailiff Jovan Pješić, Refleks Inc., Kreativni Centar, the City Government of Šabac and Primary School “M. Stiković” from Prijepolje.
Plans and goals in the future
We are proud of the projects which we have implemented this year. We enhanced each project as compared to the previous year and believe that we have succeeded in it that each project is of higher quality in reference to the earlier period. At the moment we are working most on the education of young people because we believe that through their knowledge and abilities we will influence most the positive development of society. And with the positive development of society, a brighter future of Serbia as well. This is why our focus is currently on education and the new projects in which we plan to include a large number of teachers in our country.