01 Who are we?
02 Achievements in 2020
03 Financial report
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WHO ARE WE?

A non-governmental, non-profit Association which wants to inspire and encourage young people to embark on entrepreneurship and raise awareness about its importance today. The Association was named after one of the largest Serbian army leaders, Živojin Mišić. The man who showed amazing knowledge, innovativeness and the ability to strategic planning, which are the key characteristics of each entrepreneur.

OUR VISION

Serbia in which entrepreneurship has become omnipresent.

OUR MISSION

Our goal is to systematically develop entrepreneurial spirit and ambition among young people through innovative projects. Moreover, our aim is to encourage the development of education by identifying the best teachers Serbia has to offer, who oversee forming future intellectuals of this country.
OUR AIMS

To find solutions to societal problems through projects and organization activities and have long-term positive effects on young people.

To promote entrepreneurship among young people and direct them towards persistence, innovation and initiative.

To recognize the potential of young people through projects that encourage them to think and make progress.

To encourage citizens and society, in general, to take initiative and believe in above-average results.

To encourage education by finding the best teachers that Serbia has and which build future critical intellectuals of this country.
People with these traits make progress for their business environment and for themselves as well. Our aim is that the future generations view their job in this way. We are sure that this proactive approach to jobs will ensure higher prosperity and progress for our country, and therefore, nicer life and pleasure for all its citizens.

We believe that the best way for the economic recovery and progress of the country is starting one's own business and creating domestic products. This is the reason why we want to encourage and direct young people in this direction and raise an entrepreneurial spirit in them. As Serbia, for centuries backward, has not been the country in which entrepreneurial culture was fostered, we make an effort to develop entrepreneurial skills and change awareness in young people through projects we have.

Entrepreneurial spirit does not have to mean only starting one's own business, it is the state of awareness. Entrepreneurial traits mean that someone has initiative, will, creativity, inclination to progress and above-average results take responsibility, make plans in advance, has the vision of his/her progress and the business he does, and is not afraid of taking risks.
Vladimir Prelovac is an entrepreneur, pilot, strategist, philanthropist, and father.

He was a competitor in swimming and diving. Ambitious chess player and guitar player, and his wish is to make video games one day.

He has been professionally engaged in programming since 2000. He is interested in artificial intelligence and constantly thinking about how to move humanity forward. He is the founder of Devana Technologies whose main product is ManageWP, a web application that helps users manage WordPress sites at the same time.

He successfully launched his company in Eastern Europe, which has reached a revenue of more than a million dollars in the first year of operations!

In 2013, he was named the best fast-growing entrepreneur by the company Ernest & Young.

Philanthropic is engaged in entrepreneurship, which is why he founded the Association for encouraging entrepreneurship, Živojin Mišić. He personally thinks that entrepreneurship is something that can help our country not only economically in the long run, it can also help it become a leader in the region. Vladimir would like to realize through the Association large projects that will help fulfill this goal.

What fills him and what he does for himself is traveling, reading good books, playing chess that develops strategic thinking and teaching us to watch a few steps in advance, as well as other informal games with friends. He likes Pink Floyd. Hiking with his wife and daughters. Editing his Blog.

His goal is to change the world, but he still hasn't found the code for it.
TATJANA MARKOVIĆ TOPALOVIĆ

She was born on March 24, 1969, in Pozarevac. She has lived in Šabac since she was 4 years old.

She finished elementary and high school as the holder of the Vuk's diploma. She graduated from the Faculty of Physics in Belgrade, received her master's degree at the Department of Physics in Novi Sad in the field of Medical Physics. She is completing her Ph.D. at the Faculty of Physics in Belgrade entitled "Scientific Visualization of Physical Phenomena in Science Parks and School Courts". Since 1992 she has been working in education. She is considering the experience of working in three schools invaluable in educational and human terms. Multiple awards.

She is proud to point out two awards she has chosen for the noble cooperation with the "Živojin Mišić" Association, the choice for one of the Best educators in Serbia in 2014 and the selection for the competition of Global Teacher Prize best teacher in front of Serbia.

She founded the society of physics admirers -FIZIXE in her school, for years she led the Summer School of Children's Science. She is the author and co-author of the first Science Park in Serbia. Following the reputation of this park, it has influenced the construction of five more science parks in Serbia with the idea of creating an incentive environment for learning natural sciences.

Cooperates with a large number of institutions in her city (Cultural Center, Theater, Youth Office, Vocational Training Center, schools) and in the country (Association "Živojin Mišić", CPN, ZVKOV, ZUOV, Museum of Illusions, LINK-group, SANU, DFS, Colping team ...).

A daughter, of a doctor and a professor, a mother of two daughters, one, an engineer and another, who is currently being educated to become one. Wife of an electrical engineer with whose unreserved support continuously advances in their improvement and achievement of goals. She sings in the vocal group "Šapčanke" and is a member of the Literary Club "Conversations". Direct, persistent, strict, honest, profoundly believes in education, an educated man and a society that changes thanks to education ... Her motto is: "Children should be given roots and wings".
Ivona Jovanovic is a project coordinator of the Association for the encouraging Entrepreneurship "Živojin Mišić" since 2016.

She completed journalism and communicology at the Faculty of Political Science, followed by Master Studies in Communication and Public Relations at the Faculty of Media and Communication in Belgrade. She was a scholarship holder at the "Officina" School of Journalism, led by Vesna Dedić, for the best written work in the country on "50 Years of RTS". At the moment, for the purpose of additional education, she is attending Project Management Institute.

She began her first work experience at the age of 16, and since then she believes that everyone is responsible for their future, and that everything depends on ourselves. She believes that young people inspire themselves to be brave, innovative and successful in their work because the world remains on them. She believes that everyone will be more content with both themselves and the environment.

Since 2013 he has been working on projects in the country and abroad, working on the development of education in Serbia through various NGO projects, with the belief that entrepreneurship is the basis for Serbia's prosperity.

She studied English in the United States where she lived and worked, and she also speaks Spanish. She finds inspiration in painting, traveling, getting to know cultures around the world, and with her friends.

She believes that if we want something enough, we believe, and we are working on it, everything is possible. Or, as Walt Disney says, "All our dreams can be fulfilled, if we have the courage to follow them."
OUR TEAM

Tamara Mihajlović was born on August 16, 1996.

She graduated from the Faculty of Philosophy in Belgrade, majoring in Pedagogy in 2019.

Currently, she is studying for a master's degree in Migration at the Rectorate of the University of Belgrade, where she is engaged in the rights to education from a teacher’s perspective. She has collaborated with numerous non-governmental organizations at the national level in the field of non-formal education as well as international organizations in the field of education of children. A student of the human rights school ‘Vojin Dimitrijević’ in 2019. She participated on a youth exchange program in Brussels during which she dealt with the topic of identity through film and other multimedia.

She has been a part of the team of the Association for Encouraging Entrepreneurship "Živojin Mišić" since the middle of April 2020. She is learning and improving her professional skills in the field of organization and communication. She wants to learn and thrive in the Association and collaborate on various projects.

She speaks English and French. In addition to studying education as her primary area of interest, she practices yoga and hiking.

She is an advocate of an active life, and likes to spend her free time in nature, to travel and enjoy works of art and good music.

She believes that ideas make the world go round, and also believes in the saying: "Action is the basis for every success".
The Association for the encouraging Entrepreneurship "Živojin Mišić" was founded in 2013 in Belgrade, wishing to improve society and support entrepreneurship as a formula for the economic progress and recovery of the country. The Association has been founded by a Serbian enterprise "Prelovac Media" (now Devana Technologies) on the initiative of its employees and the concept creator was Vladimir Prelovac, the founder of the enterprise and the chairman.

Wishing to inspire young people and show them the direction of development that will lead both them and their environment to succeed, the enterprise has decided to invest part of its profit in this idea for the purpose of enriching the program and projects of the Association.

As a non-governmental, non-profit organization, the Association invests all its means in the projects which it implements on its own and with the unselfish help and advice from the collaborators and friends. It makes decisions independently about how much money will be distributed, which social problem it will try to solve by its own initiative or project and where it directs its energy.
By the implementation of the first projects—"New Hopes of Chess" and its "The Best educators of Serbia" in 2014, the Association encouraged chess and strategic thinking, education, and versatility of young people.

Each project of the association "Živojin Mišić" which ensured later, led by the idea to inspire young people in all possible ways to pluck up the courage, be brave and innovative and create their opportunities themselves, in short—to become entrepreneurs themselves.

Today, the Association has six projects behind it, "New hopes of chess" and "The Best educators of Serbia", which have been successfully implemented over the years, as well as the „Before I die wall, placed at Ada Ciganlija in Belgrade. New projects are an upgrade of "The best educators of Serbia". Projects such as the "National Teacher Prize", which is exported in collaboration with the "Varkey Foundation" and the "Yidan Prize", executed with the cooperation of the Yidan Foundation.

With these projects, we are trying to offer a chance to the best educators in Serbia, to show their work to the world, exchange ideas and provide a better future for our children.
We believe that the title of a teacher is one of the most responsible titles because the teacher has an important and hard task of knowledge transfer. This way teachers directly influence shaping, developing and the future of their students. Today, their goal is to create successful citizens of the world, who will be fully prepared to tackle the knowledge and skills of the 21st century. Our aim through this project is to encourage and reward educators which make a difference in their job and achieve magnificent results with their students. Those who are generators of innovation and change, who are role models and inspiration to their students and colleagues. Those who encourage intellectual curiosity and engage their students in acquiring new knowledge, thus have a lifelong impact on them. Our goal is to raise awareness and to remind teachers of the importance of their profession and their quality work for the whole society and the future of the country.
Therefore, we believe that teachers have the right to move borders with innovative suggestions. Teachers we have been founding are creative and innovative, motivated and positive. They are masters of their crafts, organized, and have a clear work method. They are objective, principled, fair, and encouraging, moreover, prepared for lifelong learning.

During seven years of the project’s realization, we have awarded 89 teachers across our country.

This year, the call was opened on May 22, and on November 17, 10 exceptional teachers took the title of The Best Educators of Serbia!

Our best educators for 2020 come from 7 towns and cities across Serbia, and those are:
THE CRITERIA

Best educator values the qualities of his students, encourages them to improve themselves, prepares them for competitions, and knows them. We are searching for educators who work outside of the curriculum borders, who bring in new teaching methods and dedicate time to extracurricular activities. We search for educators who export new projects regarding education and child development, educators who teach their students to critically think and prepare them for the challenges of the 21st century.

This year, due to the current situation in the world, along with the regular call, we opened an additional pandemic call. We wanted to find teachers and educators who have decided to go beyond the familiar framework and take the path that is rarely traveled, those who have shown exceptional skills, creativity, and innovation in the emergency in which the whole world finds itself. And we succeeded in that. Three of the ten award-winning educators were selected according to the pandemic competition.
Aside from the "The Best educators of Serbia" title, every educator won a personal prize and a monetary reward of 100,000 dinars. This prize the teacher can use in order to execute more projects or for the equipment he finds fit for further development of learning methods and his work. With these awards, we aim to allow teachers to put new projects and ideas into motion.

Biljana Uskoković Brković  
Biology teacher in "Milica Pavlović" Elementary School in Čačak

Dejan Bošković  
Biology teacher in "Ivo Andrić" Elementary School in Belgrade

Iva Subotić Krasojević  
Art history teacher in "Tehnoart Belgrade", a secondary vocational school for mechanical engineering, arts and crafts in Belgrade

Marta Kiš Buterer  
Fine Art teacher in "Petefi Šandor" Elementary School in Novi Sad

Marjan Milanov  
English teacher in "Dobrinka Bogdanović" Elementary School with dormitory in the village Strelac and "Vuk Karadžić" High School with dormitory in Babušnica

Milan Petrović  
Teacher of Serbian language and literature in "Svetozar Marković" Gymnasium in Niš
Nevena Perić
Teacher in "Dimitrije Davidović" Elementary School in Smederevo

Predrag Starčević
Teacher in "Jovan Jovanović Zmaj" Elementary School in Pančevo

Sandra Maksimović
Teacher of Serbian language and literature in "Sveti Sava" Elementary School in Kruševac

Tanja Olear Gojić
Teacher in "Dragan Lukić" Elementary School in Belgrade
COMMISSION

Representatives of the Association “Živojin Mišić”

Previous generations of The Best Educators in Serbia

ZUOV
Institute for Improvement of Education Serbia

Vigor Majić
Director of Petnica Science Centre

Srdan Verbić
Ex-Minister of Education

Dragica Pavlović Babić
PISA research coordinator in Serbia and associate from the Institute of Psychology in the field of Education

Olga Nikolić
Chief Editor of the journal “Prosvetni pregled”
## FINANCIAL REPORT

### The Best Educators of Serbia 2019.

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<tr>
<td>Other</td>
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### The Best Educators of Serbia 2020.

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<tbody>
<tr>
<td>Other</td>
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<td>20.641</td>
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### Total

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<th></th>
<th>$</th>
<th>RSD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>11.906</td>
<td>1,192,981</td>
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</tbody>
</table>
The Best Educator in Serbia award gave recognition for the quality of my work in several aspects, and through that, it influenced my work. I am glad that one of those aspects was the quality teaching, which I have been cultivating from the first day of work at the school. Quality teaching is a component of a teacher's work present in everyday activities and the most relevant for obtaining awards. The very fact that it was recognized gave me further motivation to persevere in my work and continue to be, together with the students, in the achievement zone, which guarantees the achievement of learning outcomes in class.

It is a great pleasure and honor to be awarded as the Best Teacher in Serbia because, besides the expert commission, the colleagues, previously awarded best educators, evaluated my work. This recognition is confirmation that my work accomplished so far has been on the right way, and a motivation to keep working on my professional development to stay on top of tasks.

The recognition of the Best Educator of Serbia gave me wings to rise to the heights, explore my potentials, and continue to pursue my dreams. It gave me the "wind in my back" not to stop, not to give up, but to persevere, to progress. It ignited a flame in my heart to the most beautiful profession and proved that what we are doing is valuable. Also, it confirmed that there is still someone who "sees everything", who recognizes devotion, and feels the boundless love that we are giving to students.
ONE YEAR LATER...

We asked the educators awarded in 2019.

How did the Best Educator of Serbia award affect your work?

I do my job as a teacher with more responsibility and courage. The award obliged me not to agree to compromises that involve deviation from ethical and aesthetic norms.

Powerful and encouraging. It was as if I had divided the time before and after the award. I discarded everything superfluous and directed further activities.

How did you spend the prize money you received for improving your work with students?

In the internet environment, the use of time tends to be more flexible and fragmented. A graphics board, headphones, printer, and accessories have enabled me to realize the shorts lectures' recording via suitable programs, simulation, and application. That's how the base with recorded material from physics was formed, intended for all students, including those who cannot follow classes in real-time.
ONE YEAR LATER...

We asked the educators awarded in 2019.

How did you spend the prize money you received for improving your work with students?

With the money award you gave me, we printed a book "Bate će se ženi" in the dialect of southern Serbia. Students from fifth to eighth grade participated in the implementation of this exciting project. Members of the language section in my school "Kvokavci" wrote a professional paper "Features of the vernacular of my region" on examples books "Bate će se ženi". The students also made a dictionary of old words and expressions that is an integral part of the book. The girls embroidered, with the help of their grandmothers and mothers, wedding handkerchiefs for each book. We have pointed out the preservation of tradition, the beauty of our Serbian embroidery, and the importance of work. We collected old black and white photos from weddings and other happy moments of students' families and chose some for the book. Therefore, with each song, we had a corresponding photo as an addition to the songs. Furthermore, we did the book in audio format.

Although we could not predict a pandemic, it turned out that I invested the money in the right thing. Technical equipment that has been used by students for eight months now provides the highest quality in online classes. That part of the teaching I will keep even when the pandemic passes, and the students will have the opportunity to be educated by the best hybrid model.
ONE YEAR LATER...

We asked the educators awarded in 2019.

I published "Reliable Advisor" a methodical manual for teaching mathematics. The manual represents a sublimation of complete experience in working with students. Figuratively, through the square of creation (domain of abstractions, allegory, visualization, and practical application), explains the essence of teaching. The manual covers three innovative methodological approaches and provides the class's formula and geometry.

How did you spend the prize money you received for improving your work with students?

DUŠICA MARKOVIĆ

How do you see yourself from the student's perspective?

As a warm authority that follows their interests, and teaches them life's values, and prepares them for real life. Also, as someone who explains to them what it is necessary to learn in a formal sense, and as a person which they believe.

LJILJANA LAZAREVIĆ
We asked the educators awarded in 2019.

**How do you see yourself from the student’s perspective?**

Based on the message of my students, I can conclude that they see me as a role model and a person they respect.

As a path they should pass, without getting injured.

**What values should young people develop and how do you influence that?**

I believe it is of the utmost importance at the present moment to develop critical thinking, not only for young people but also adults. We are witnessing the division of society due to the media's influence and the unscientific approach to journalism. Scientific reasoning and the ability to distinguish the truth from lies are the basis for civilization's survival. The role of teachers in this process is enormous. If we recede there, humanity could be in serious crisis.
ONE YEAR LATER...

We asked the educators awarded in 2019.

What values should young people develop and how do you influence that?

Empathy. I always say "follow me", not "go ahead", so by following my example, I hope.

DUŠAN BLAGOJEVIĆ

Young people should be autonomous and moral people who know and appreciate social values and have formed attitudes and desires. Through my work, I try to support each student to develop his personality, character, and respect for peers. I connect my work and teaching topics with life so students can be prepared to face all challenges.

VESELA MAČKIĆ
Due to the COVID-19 pandemic, we had to postpone the traditional award ceremony. We decided to organize an online gathering at the end of the year. Therefore, on 21 December, we held the first online gathering with the Best Educators in Serbia awarded in 2020. Through this way, we wanted to connect with awarded educators, hear their impressions and future ideas and plans.

In addition to the awarded teachers, the members of commissions also attended the gathering: Olga Nikolić, Vigor Majić, Srdjan Verbić, and the Steering Committee of the Association "Zivojin Mišić". The participants had the opportunity to familiarize themselves better with the vision, mission, and goals of the Association "Živojin Mišić" and the project The Best Educators of Serbia.

After the Association's presentation, this year's winners presented their work and interests. Following the Association and the winners' speech, representatives of the commission got the opportunity to share their thoughts on the current situation in the Serbian education system. Moreover, they discuss the possibilities of its improvement, and personal impressions about the selection process of the winners, and the importance of recognizing the Best Educator of Serbia.
The project "National Teacher Prize" is part of the project "Global Teacher Prize", organized by the Varkey Foundation. For the third consecutive year, Association "Živojin Misić" is a national partner of the Varkey Foundation, which means that the project "The Best Educators of Serbia" has become a pre-qualifying competition for the "National Teacher Prize". All teachers in primary and secondary schools, who are the winners of the award "The Best Educators of Serbia" have the right to the participants in the competition for the "National Teacher Prize", who works in teaching and who intend to work in teaching for at least 5 years.

Our aim is to choose among already awarded best educators of Serbia up to five ones, as it has been prescribed by the Varkey Foundation. The winners of the national competition will enter the "Global Teacher Prize" competition, which further operates according to the rules of the Varkey Foundation.

Through his project, we want to give commendation, award and encourage exceptional teachers in Serbia again and give them the possibility of finding themselves in one of the largest world competitions in the sphere of education.
**THE CRITERIA**

The use of effective teaching practices influencing the quality of education on a global level.

The use of an innovative syllabus influencing the work of school, milieu and the country and which has proved itself to be a good method for solving new challenges in the future.

The achievements of students of a nominated teacher

The influence on the environment.

The development of a student as a citizen of the world through offering education based on values which would prepare them for the world in which they will live and work with people of different nationalities, cultures and religions.

The enhancement of the teaching profession through the raising of the level of teaching, exchange of good practices and cooperation with their colleagues.

The recognition of the work of a teacher by students, colleagues, headteacher or other members.
In 2019, we had announced the winners of the national competition who competed in 2000 for the prestigious award Global Teacher Prize:

Ivana Kovačević graduated, completed her master's studies, and is now finishing doctoral studies at the Faculty of Philology, University of Belgrade. She has been teaching Serbian language and literature in Dr. Dragan Hercog Elementary School, where classes take place in hospitals and student dormitories. She has won several awards, participates in national projects and training courses. She is proud of her online literary section, which has been awarded several times at the Republic Competition and whose members have so far won 79 individual awards on competitions and reviews in literacy. In addition, Ivana participated in creating a large number of free and publicly available digital educational resources, of which platform "Final exam" was awarded at the world competition "Zero Project 2020".

Her motto is "Every child learns and expresses himself in his unique way, and that is the magic of our profession."

This year's award for the best teacher in the world went to Ranjitsinh Disale from India, and the ceremony was held online, from London, due to pandemic.
The "Yidan" competition was founded by Dr. Charles Chen Yidan in 2016. Dr. Charles Chen Yidan, one of the most famous Chinese internet entrepreneurs and philanthropists, established this prize with the mission of creating a better world through education.

The goal of the "Yidan" competition is to create a better world through education and it consists of two awards:

- "Yidan" Award for Research in the field of Education
- "Yidan" Award for the Development in the field of Education

The Association "Živojin Mišić" became a national partner of the Yidan Competition in Serbia at the end of the year 2018. This way the Association became an Organization which has a right to nominate the teachers from this country for the Awards through the “Serbia's Best Educators" project. Today "Serbia's Best Educator's" project is a pre-qualification for both "Yidan" Competition and the "Global Teacher Prize". Our goal is to allow the best teachers in Serbia to be heard on the world education scene and to give them a possibility to exchange good educational practices with the best teachers in the world.
All primary and secondary school teachers, who have been awarded as Best Educators of Serbia and have been actively working as teachers, have the right to participate in the Yidan Prize Competition. They are teachers and educators who have undergone selection within their country. Therefore, they have qualified for the application for the Yidan Prize.

With a vision to make a better world, the Yidan Prize is given to individuals with outstanding achievements in education research and development. The Yidan Award recognizes and supports individuals worldwide whose innovations have a sustainable impact on the present and future education system. The award is given annually and aims to empower initiators of changes in education, build a global community of educational leaders, and create long-lasting positive impacts on humanity as a whole.

Each Yidan Prize winner (either an individual or a team of up to three members) will receive a certificate, gold medal, and HK $ 30 million (about US $ 3.9 million). Half of the award includes a cash prize, and the remaining half can be used as a project fund within three years.

This year's competition and the selection itself have been moved to a later date due to the pandemic.
Studies worldwide have shown that playing chess is useful, especially for young children, because it helps them develop intelligence and self-confidence. Chess teaches children to think and plan ahead and analyze a problem on their own and also helps them think abstractly and teaches them to take responsibility for their actions. Chess helps children develop personal qualities which will be very valuable and useful if they grow up to be entrepreneurs.

The company "Devana Technologies" (then called "Prelovac Media") launched a chess tournament called "The New Hopes of Chess" in June 2013 with the aim to promote chess among youth as a game useful for development and growth.

In this way, we wanted to point out the positive role of chess in school-age children's development. Also, we wanted to draw the public's attention to this beautiful, noble, and useful game.

This year, the chess tournament "New Hopes of Chess" has been postponed due to the COVID-19 pandemic. So far, seven chess tournaments have been held, and during these seven years, 775 competitors participated, 37 tournaments, and 2,772 games have been played.

The main collaborator in all our competitions is, as always, Nebojša Baralić, an international chess referee who has been, until recently, a member of Fide.
The “Before I Die Wall” is a global initiative started by Candy Chang from New Orleans. The idea has been accepted very quickly and it is currently present in over 1000 cities across the world. The essence of the “Before I Die Wall” are the writings of passers-by inspired by the question “What is it that I really want to do in life?”. There are chalks next to the wall, and the sentence “Before I die I want to...” has a variety of endings – a mix of love, happiness, sorrow, desire, gratitude...

The "Before I die" wall in Serbia has existed since 2015, thanks to the Association "Živojin Mišić". Our goal is to encourage our fellow citizens to dream, have desires, and write them down for them to be one step closer to their fulfillment.
## FINANCIAL REPORT

### REVENUES

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<th>Amount (RSD)</th>
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<td>Jovan Bješić, a bailiff</td>
<td>$161</td>
<td>RSD 16,132</td>
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<td>The remaining budget from 2019</td>
<td>$217,832</td>
<td>RSD 21,826,766</td>
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### EXPENSES

#### Project costs

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<td>The Best Educators of Serbia</td>
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<td>RSD 11,929,981</td>
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<td>Masters of Crafts</td>
<td>$6,931</td>
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<td><strong>Total</strong></td>
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<td><strong>RSD 1,887,467</strong></td>
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#### Other costs

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<td>RSD 3,024,937</td>
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<td>Office and administrative costs</td>
<td>$11,011</td>
<td>RSD 1,103,302</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$41,200</strong></td>
<td><strong>RSD 4,128,239</strong></td>
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**Total expenses** $60,037 RSD 6,015,706
The donator of the Association and its concept creator is the company "Devana Technologies", with its founder Vladimir Prelovac at the head of it. "Devana Technologies" is a national company that was the first company in the world to develop a software solution for the management of WordPress websites. Manage WP, as the company named its solution, has been a product of premium quality on the market for now, more than four years, which ensured the company's successful business and sales of the company's products worldwide. In this way, Devana contributes to the improvement of Serbia's image in the world as the country which exports products of the highest quality. However, the company has made even a step further, intending to contribute to the improvement of the quality of life in Serbia through the projects in which it invests its money. In 2013 the company's employees founded the Association and since then Devana has been donating 10% of its annual profit to the Association.

The Association has been growing along with its projects since then. Most was invested in the projects in education, aiming to raise awareness of young people about entrepreneurship, develop and encourage entrepreneurial skills and thinking. As a company which began as a start-up and in which entrepreneurs work, it wants to share its formula of success with young people and to support the development of entrepreneurship in Serbia. Devana Technologies wishes to share with the youth their formula of success as a company who began start-up and to support the development of entrepreneurship in Serbia, therefore they have been donating to the Association in order of executing projects. This year the work of the Association was supported by the public executor Jovan Pješić.
Our plan for the next year is to implement two more projects. One project refers to learning from the most successful people in our country and is called "Masters of Crafts", while the second one is another online platform for teachers' professional development.

We are proud of the projects carried out this year. Each of them was improved as compared to the previous years and we believe that we succeeded in reaching goals. Currently, we are working on the education of young people because we believe that through their knowledge and abilities, we will make the biggest impact on the development of society and ensure a brighter future for Serbia. Therefore, our current focus is education and we are planning new projects in which a great number of teachers would be included.

We believe that we have succeeded in enhancing the quality of each project. Despite the Covid-19 pandemic, the Association has continued working on promotions of its projects.
The "Masters of Crafts" project is conceptualized as a platform on which the most successful people in Serbia from all fields, such as art, sports, entrepreneurship, and science, will have the opportunity to share their experiences, knowledge, skills with users. In this way, users will have a chance to learn from the best and most successful in areas that interest them. Thus they will improve and enrich themselves, both personally and professionally.

So far, we have recorded materials with painter Gal Chaki, fashion stylist Ashok Murti, singer Lena Kovačević, and actor Zoran Pajić.

While we are working on recordings with new lecturers, we are also preparing a project that should soon be available to users at majstorizanata.rs

The platform for teachers' professional development was created out of the desire that after seven years of successful implementation of the project "The Best Educators of Serbia", our awarded educators connect and give their authentic contribution to education in our country. We see this as an opportunity to improve teaching practice and the educational system in Serbia.

The platform will have four levels with specific contents, tasks, and tests given the level's difficulty. The levels and contents are defined in agreement with every generation of Best Educators of Serbia and with a large number of external associates.

The platform will be intended for everyone who has graduated and wants to work in education and those who are already working in education and want to improve.
The project’s goal is to increase the level of teachers' professional competence in Serbia and give them an opportunity to improve themselves in accordance with the modern world we live in. In addition to fundamental didactic concepts, our platform will offer the 21-century knowledge and skills required for teaching and the specific methodology for each subject.

By investing in teachers, we are investing in our children's education and the education system of our country. We are planning to announce the first level soon, and by the end of next year, we will have all four levels of the platform available.